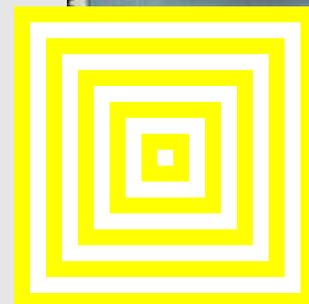
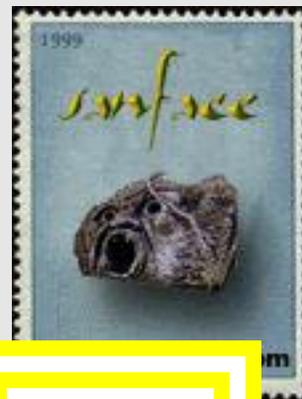
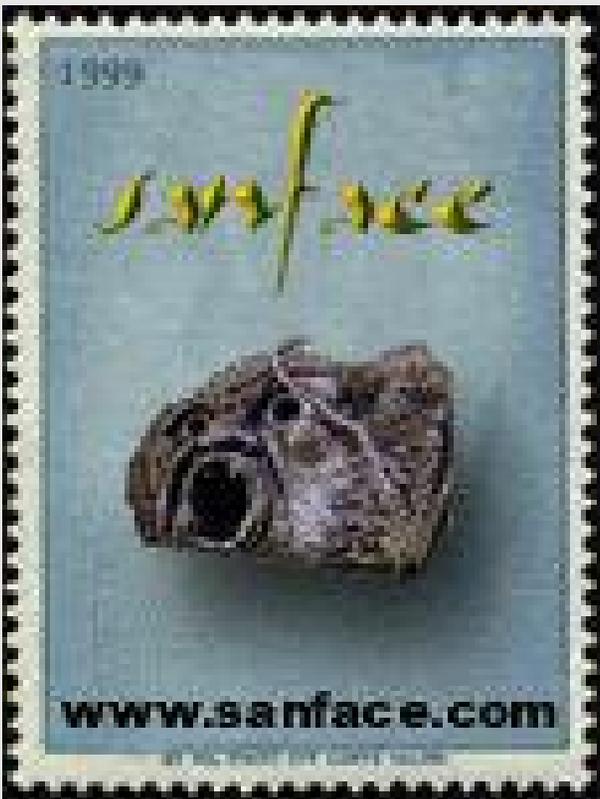




O



*John*

# NCH SUMMARY PAGE

FOR

ROBIN HOOD MULTIFOODS INC. <http://test>

PERIOD FROM-JUN 23/1999

TO -JUL 27/1999

MARKETER NUMBER: 092

<http://www.sanface.com>  
<mailto:sanface@sanface.com>

TOTAL FEDERAL GST ACTIVE: 0.00  
 TOTAL FEDERAL GST OLD: 0.00  
 -----  
 TOTAL FEDERAL GST: 0.00  
  
 TOTAL PROVINCIAL GST ACTIVE: 0.00  
 TOTAL PROVINCIAL GST OLD: 0.00  
 -----  
 TOTAL PROVINCIAL GST: 0.00  
  
 TOTAL GST: 0.00  
  
 TOTAL OFFERS FORECAST: 32

TOTAL NF GST ACTIVE: 0.00  
 TOTAL NF GST OLD: 0.00  
 -----  
 TOTAL NF GST: 0.00  
  
 TOTAL PE GST ACTIVE: 0.00  
 TOTAL PE GST OLD: 0.00  
 -----  
 TOTAL PE GST: 0.00  
  
 TOTAL NS GST ACTIVE: 0.00  
 TOTAL NS GST OLD: 0.00  
 -----  
 TOTAL NS GST: 0.00  
  
 TOTAL NB GST ACTIVE: 0.00  
 TOTAL NB GST OLD: 0.00  
 -----  
 TOTAL NB GST: 0.00  
  
 TOTAL PQ GST ACTIVE: 0.00  
 TOTAL PQ GST OLD: 0.00  
 -----  
 TOTAL PQ GST: 0.00  
  
 TOTAL ON GST ACTIVE: 0.00  
 TOTAL ON GST OLD: 0.00  
 -----  
 TOTAL ON GST: 0.00  
  
 TOTAL MB GST ACTIVE: 0.00  
 TOTAL MB GST OLD: 0.00  
 -----  
 TOTAL MB GST: 0.00  
  
 TOTAL SK GST ACTIVE: 0.00  
 TOTAL SK GST OLD: 0.00  
 -----  
 TOTAL SK GST: 0.00  
  
 TOTAL AB GST ACTIVE: 0.00  
 TOTAL AB GST OLD: 0.00  
 -----  
 TOTAL AB GST: 0.00

NCH PROMOTIONAL SERVICES LTD.  
FOR  
ROBIN HOOD MULTIFOODS INC.

DATE: JUL 27/1999

CLIENT BRAND INDEX

NCH CONTACT: JOHANNE PRIMEAU

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NCH PROMOTIONAL SERVICES LTD.  
FOR  
ROBIN HOOD MULTIFOODS INC.

DATE: JUL 27/1999

CLIENT BRAND INDEX

NCH CONTACT: JOHANNE PRIMEAU

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NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

FY84 FLAKY-FLOUR COUPON BAG  
 0934930

FV : 0.25 LAUNCH DATE: JUN/1983  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 193 GST: NO  
 MONTHS ELAPSED:194 MEDIA: IPX  
 MEDIA CODE: 323

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 11,775*	89.6								
				* 13.1*			4,402						
MARITIMES				* 13,927*	178.6								
				* 7.8*			5,236						
QUEBEC				* 58,977*	469.0				* RED%	.0	.0	.0	8.2
				* 12.6*			22,126						
ONTARIO			1	* 34,794*	577.8	.25	.42		* RED\$	.0	.0	.0	63.0
				* 6.0*		.10	13,074						
PRAIRIES				* 39,642*	513.8				* FORECAST REMAINING LIABILITY				0.0
				* 7.7*			14,903						
B.C.				* 8,678*	224.8				* FORECAST LIABILITY VS				
				* 3.9*			3,271		* YOUR BUDGET \$				35.5
				* *									
TOTAL			1	* 167,793*	2053.6	.25	.42	98500*	FORECAST LIABILITY IS UNDER YOUR				
				* 8.2*	12.8	.10	63,012	35488*	BUDGET BAL.				

R.H. FLAKY PIE CRUST MIX  
 0950327

FV : 0.25 LAUNCH DATE: MAR/1988  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 137 GST: NO  
 MONTHS ELAPSED:137 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 190*	205.3								
				* .1*			76						
MARITIMES				* 1,048*	615.9								
				* .2*			423						
QUEBEC				* 2,055*	205.4				* RED%	.0	.0	.0	.3
				* 1.0*			827						
ONTARIO		6		* 1,119*	205.4				* RED\$	.0	.0	.0	2.4
				* .5*			451						
PRAIRIES				* 1,146*	616.2				* FORECAST REMAINING LIABILITY				0.1
				* .2*			460						
B.C.				* 235*	205.4				* FORECAST LIABILITY VS				
				* .1*			95		* YOUR BUDGET \$				-0.1
				* *									
TOTAL		6		* 5,793*	2053.6			2318*	FORECAST LIABILITY EXCEEDS YOUR				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX PREVIOUS ACT

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 42,051*	314.9								
				* 13.4*			15,303						
MARITIMES				* 35,960*	1054.5								
				* 3.4*			13,316						
QUEBEC				* 149,641*	1214.4				* RED%	.0	.0	.0	7.0
				* 12.3*			55,204						
ONTARIO	6			* 79,738*	1323.2	.25	.42		* RED\$	.0	.0	.0	157.8
				* 6.0*		.10	29,655						
PRAIRIES		1		* 95,020*	1630.0				* FORECAST REMAINING LIABILITY				0.1
				* 5.8*			35,546						
B.C.				* 23,548*	570.2				* YOUR BUDGET \$ FOR				
				* 4.1*			8,713		* FORECAST OFFERS				189.0
				* *									
TOTAL	6	1	1	* 425,958*	6107.2	.25	.42	189007*	FORECAST LIABILITY VS				
				* 7.0*		.10	157,737	31270*	YOUR BUDGET \$				31.2
									* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 42,051*	314.9								
				* 13.4*			15,303						
MARITIMES				* 35,960*	1054.5								
				* 3.4*			13,316						
QUEBEC				* 149,641*	1214.4				* RED%	.0	.0	.0	7.0
				* 12.3*			55,204						
ONTARIO	6			* 79,738*	1323.2	.25	.42		* RED\$	.0	.0	.0	157.8
				* 6.0*		.10	29,655						
PRAIRIES		1		* 95,020*	1630.0				* FORECAST REMAINING LIABILITY				0.1
				* 5.8*			35,546						
B.C.				* 23,548*	570.2				* YOUR BUDGET \$ FOR				
				* 4.1*			8,713		* FORECAST OFFERS				189.0
				* *									
TOTAL	6	1	1	* 425,958*	6107.2	.25	.42	189007*	FORECAST LIABILITY VS				
				* 7.0*		.10	157,737	31270*	YOUR BUDGET \$				31.2
									* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 685*	10.0								
				* 6.9*			306						
MARITIMES				* 5,696*	30.0								
				* 19.0*			2,537						
QUEBEC				* 6*	10.0				* RED\$	.0	.0	.0	3.3
				* .1*			2						
ONTARIO				* 1,036*	10.0				* FORECAST REMAINING LIABILITY				0.0
				* 10.4*			463						
PRAIRIES				* 14*	30.0				* YOUR BUDGET \$ FOR				
				* *			6		* FORECAST OFFERS				1.1
B.C.				* 3*	10.0								
				* *			1		* FORECAST LIABILITY VS				
				* *					* YOUR BUDGET \$				-2.2
TOTAL				* 7,440*	100.0			1072*					
				* 7.4*			3,315	-2243*	* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.				* 42,736*	324.9		15,609					
				* 13.2*								
MARITIMES				* 41,656*	1084.5		15,853					
				* 3.8*								
QUEBEC				* 149,647*	1224.4		55,206	* RED\$	.0	.0	.0	161.1
				* 12.2*								
ONTARIO	6		1	* 80,774*	1333.2	.25	.42	* FORECAST REMAINING LIABILITY				0.1
				* 6.1*		.10	30,118					
PRAIRIES		1		* 95,034*	1660.0		35,552	* YOUR BUDGET \$ FOR				
				* 5.7*				* FORECAST OFFERS				190.1
B.C.				* 23,551*	580.2		8,714	* FORECAST LIABILITY VS				
				* 4.1*				* YOUR BUDGET \$				29.0
TOTAL	6	1	1	* 433,398*	6207.2	.25	.42	190079*				
				* 7.0*		.10	161,052	29027*	FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.			

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST CURRENT FISCAL

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST
				*	*			*	
				*	*			*	FISCAL
				*	*			*	MAR/1999-FEB/2000
TOTAL				*	*			*	
				*	*			*	* THIS BRAND TOTAL DOES NOT YET * CONTAIN ANY ACTIVE OFFERS

TOTAL FROZEN PIE CRUST PREVIOUS ACT

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST
				*	*			*	
				*	*			*	FISCAL
				*	*			*	MAR/1999-FEB/2000
TOTAL				*	*			*	
				*	*			*	* THIS BRAND TOTAL DOES NOT YET * CONTAIN ANY ACTIVE OFFERS

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST
-----*									
				*	*			*	FISCAL
				*	*			*	MAR/1999-FEB/2000
TOTAL				*	*			*	
				*	*			*	* THIS BRAND TOTAL DOES NOT YET
									* CONTAIN ANY ACTIVE OFFERS
								*	

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NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 129*	45.0		88						
				* .3*									
MARITIMES				* 674*	135.0								
				* .5*			507						
QUEBEC				* 123*	45.0				* RED\$	.0	.0	.0	43.8
				* .3*									
ONTARIO				* 27,443*	200.2				* FORECAST REMAINING LIABILITY				0.0
				* 13.7*			21,266						
PRAIRIES				* 19,378*	750.6				* YOUR BUDGET \$ FOR				
				* 2.6*				14,485	* FORECAST OFFERS				81.1
B.C.				* 10,192*	250.2								
				* 4.1*				7,362	* FORECAST LIABILITY VS				
				* *					* YOUR BUDGET \$				37.3
TOTAL				* 57,939*	1426.0				81124*				
				* 4.1*				43,806	37318*	* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.			

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
NFLD.				* 129*	45.0				MAR/1999-FEB/2000			FINAL
				* .3*			88		ACT	FCST	TOTAL	FCST
MARITIMES				* 674*	135.0				---	----	-----	----
				* .5*			507					
QUEBEC				* 123*	45.0			* RED\$	.0	.0	.0	43.8
				* .3*			98					
ONTARIO				* 27,443*	200.2			* FORECAST REMAINING LIABILITY				0.0
				* 13.7*			21,266					
PRAIRIES				* 19,378*	750.6			* YOUR BUDGET \$ FOR				
				* 2.6*			14,485	* FORECAST OFFERS				81.1
B.C.				* 10,192*	250.2			* FORECAST LIABILITY VS				
				* 4.1*			7,362	* YOUR BUDGET \$				37.3
TOTAL				* 57,939*	1426.0			81124*				
				* 4.1*			43,806	37318*	FORECAST IS TOTAL FOR EACH FORECAST-			
* ABLE OFFER INCLUDED IN THIS BRAND/												
* CATEGORY. TOTALS WILL NOT BE COMPLETE												
* IF OFFER OR BUDGET DATA HAS NOT BEEN												
* PROVIDED FOR EVERY OFFER.												

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL EASY BISK MIX OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000			FINAL	
									ACT	FCST	TOTAL	FCST	
ONTARIO				*	1*								
PRAIRIES				*	2*								
TOTAL				*	3*		1		* RED\$	.0	.0	.0	.0
									* FORECAST REMAINING LIABILITY 0.0				
									* YOUR BUDGET \$ FOR				
									* FORECAST OFFERS 0.0				
									* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

TOTAL EASY BISK MIX

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000			FINAL	
									ACT	FCST	TOTAL	FCST	
ONTARIO				*	1*								
PRAIRIES				*	2*								
TOTAL				*	3*		1		* RED\$	.0	.0	.0	.0
									* FORECAST REMAINING LIABILITY 0.0				
									* YOUR BUDGET \$ FOR				
									* FORECAST OFFERS 0.0				
									* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

RH ANGEL FOOD CAKE  
 09241770

FV : 0.50 LAUNCH DATE: APR/1999  
 RHA: .1025 EXPIRY DATE: DEC/1999

MONTHS VALID: 3 GST: NO  
 MONTHS ELAPSED: 4 MEDIA: FSI  
 MEDIA CODE: 602

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
MARITIMES	43	26	29	* 98*		14.50	19.26	*				
				* *		2.97	65	*				
QUEBEC		6	8	* 14*		4.00	5.35	*				
				* *		.84	9	*				
ONTARIO	586	2,232	1,462	* 4,280*		731.00	973.21	* RED%	.4	.5	.9	.9
				* *		151.28	2,848	*				
PRAIRIES	855	4,494	1,442	* 6,791*		721.00	960.25	* RED\$	8.9	12.1	21.0	22.3
				* *		149.55	4,519	*				
B.C.	401	1,211	618	* 2,230*		309.00	412.06	* FORECAST REMAINING LIABILITY				13.4
				* *		64.62	1,486	*				
				* *				* FORECAST LIABILITY VS				
TOTAL	1,885	7,969	3,559	* 13,413*	3600.0	1779.50	2370.13	23400* YOUR BUDGET \$				1.1
	.1	.2	.1	* .4*	1.0	369.26	8,927	14473*				
									* FORECAST LIABILITY IS UNDER YOUR BUDGET BAL.			

RH ANGEL FOOD \$0.50 OFF  
 09241914

FV : 0.50 LAUNCH DATE: APR/1999  
 RHA: .1025 EXPIRY DATE: DEC/1999

MONTHS VALID: GST: NO  
 MONTHS ELAPSED: 4 MEDIA: RIA-I  
 MEDIA CODE: 531

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
TOTAL				* *		2.5		16*					
				* *		1.0		16*					
									* RED%	.0	.9	.9	1.0
									* RED\$	.0	.0	.0	.0
									* FORECAST REMAINING LIABILITY				0.0
									* FORECAST LIABILITY VS				
									* YOUR BUDGET \$				0.0
									* FORECAST LIABILITY BASED ON YOUR				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX CURRENT FISCAL

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
MARITIMES	43	26	29	* 98*		14.50	19.26	* 2.97					
QUEBEC		6	8	* 14*		4.00	5.35	* .84					
ONTARIO	586	2,232	1,462	* 4,280*		731.00	973.21	* 151.28	RED%	.4	.5	.9	.9
PRAIRIES	855	4,494	1,442	* 6,791*		721.00	960.25	* 149.55	RED\$	8.9	12.1	21.0	22.3
B.C.	401	1,211	618	* 2,230*		309.00	412.06	* 64.62	FORECAST REMAINING LIABILITY				13.4
TOTAL	1,885	7,969	3,559	* 13,413*	3602.5	1779.50	2370.13	23416*	YOUR BUDGET \$ FOR FORECAST OFFERS				23.4
	.1	.2	.1	* .4*		369.26	8,927	14489*					

\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

RH ANGEL FOOD CAKE MIX  
 09232307

FV : 0.50 LAUNCH DATE: APR/1996  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 39 GST: NO  
 MONTHS ELAPSED: 40 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				*	*	1.0		*					
MARITIMES				*	*	3.0		*					
QUEBEC				*	*	1.0		* RED%	.0	.0	.0	.7	
ONTARIO				*	59*	1.0		* RED\$	.0	.0	.0	.0	
PRAIRIES				*	5.9*	3.0	39	*	FORECAST REMAINING LIABILITY				0.0
B.C.				*	.3*	1.0	7	*	FORECAST LIABILITY VS				
				*	.2*		1	*	YOUR BUDGET \$				0.1
TOTAL				*	71*	10.0		*	56* FORECAST LIABILITY IS UNDER YOUR				
				*	.7*	93.7	47	*	9* BUDGET BAL.				

ROBIN HOOD ANGEL CAKE MIX NP  
 09241956

FV : 0.50 LAUNCH DATE: SEP/1997  
 RHA: .1025 EXPIRY DATE: DEC/1998

MONTHS VALID: 22 GST: NO  
 MONTHS ELAPSED: 23 MEDIA: NO PROF  
 MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				*	*			*					
MARITIMES	1	4		*	319*		212	*					
QUEBEC	7	3	3	*	2,794*	1.50	2.00	* RED%	.0	.0	.0	.0	
ONTARIO	22	18	1	*	6,812*	.31	2,366	* RED\$	.5	.2	.7	18.9	
PRAIRIES	21	22	4	*	9,777*	.10	4,531	*	FORECAST REMAINING LIABILITY				0.8
B.C.	4	5	67	*	3,974*	.42	6,506	*	COMPARISON TO YOUR BUDGET NOT				
	18			*	*	6.87	2,647	*	AVAILABLE BECAUSE BUDGET				
				*	*			*	INFORMATION WAS NOT PROVIDED				
TOTAL	55	52	75	*	27,231*	37.50	49.88	*					

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

ROBIN HOOD ANGEL FOOD MIX NP  
 09241796

FV : 1.00 LAUNCH DATE: MAY/1998 MONTHS VALID: 14 GST: NO  
 RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 15 MEDIA: NO PROF  
 MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 1*				* 1					
MARITIMES				* 19*				* 22					
QUEBEC				* 6*				* 7	* RED%	.0	.0	.0	.0
ONTARIO	1			* 3,133*				* 3,650	* RED\$	.4	.6	1.0	8.8
PRAIRIES	9	6	3	* 2,164*		3.00	3.50	* 2,522	* FORECAST REMAINING LIABILITY				1.2
B.C.	6	18		* 1,205*		.31		* 1,404	* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED				
TOTAL	16	24	3	* 6,528*		3.00	3.50	* 7,606					

RH ANGLE FOOD CAKE MIX NP  
 09241611

FV : 0.50 LAUNCH DATE: JUL/1998 MONTHS VALID: 12 GST: NO  
 RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 13 MEDIA: NO PROF  
 MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
MARITIMES				* 3*				* 2					
ONTARIO				* 1*				* 1	* RED%	.0	.0	.0	.0
TOTAL				* 4*				* 3	* RED\$	.0	.0	.0	.0
									* FORECAST REMAINING LIABILITY				0.0
									* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX PREVIOUS ACT

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH	FORECAST			
										FISCAL			
										MAR/1999-FEB/2000			FINAL
										ACT	FCST	TOTAL	FCST
NFLD.				* 320*	1.0								
				* 32.0*			213						
MARITIMES	1	4		* 2,816*	3.0								
		.1		* 93.9*			1,882						
QUEBEC	7	3	3	* 3,561*	1.0	1.50	2.00	* RED%	11.4	8.8	20.2	99.9	
	.7	.3	.3	* 356.1*		.31	2,373						
ONTARIO	23	18	1	* 10,005*	1.0	.50	.66	* RED\$	.9	.8	1.7	27.7	
	2.3	1.8	.1	* 1000.5*		.10	8,221						
PRAIRIES	30	28	7	* 11,951*	3.0	5.00	6.19	* FORECAST REMAINING LIABILITY				2.0	
	1.0	.9	.2	* 398.4*		.73	9,035						
B.C.	10	23	67	* 5,181*	1.0	33.50	44.53	* YOUR BUDGET \$ FOR					
	1.0	2.3	6.7	* 518.1*		6.87	4,052	* FORECAST OFFERS				0.1	
				* *									
TOTAL	71	76	78	* 33,834*	10.0	40.50	53.38	56*					
	.7	.8	.8	* 338.3*		8.01	25,776	-25720*					

\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 320*	1.0		213						
				* 32.0*									
MARITIMES	44	30	29	* 2,914*	3.0	14.50	19.26						
	1.5	1.0	1.0	* 97.1*		2.97	1,947						
QUEBEC	7	9	11	* 3,575*	1.0	5.50	7.35	* RED%	.4	.5	.9	1.9	
	.7	.9	1.1	* 357.5*		1.15	2,382						
ONTARIO	609	2,250	1,463	* 14,285*	1.0	731.50	973.87	* RED\$	9.8	12.9	22.7	50.0	
	60.9	225.0	146.3	* 1428.5*		151.38	11,069						
PRAIRIES	885	4,522	1,449	* 18,742*	3.0	726.00	966.44	* FORECAST REMAINING LIABILITY				15.4	
	29.5	150.7	48.3	* 624.7*		150.28	13,554						
B.C.	411	1,234	685	* 7,411*	1.0	342.50	456.59	* YOUR BUDGET \$ FOR					
	41.1	123.4	68.5	* 741.1*		71.49	5,538	* FORECAST OFFERS				23.5	
				* *									
TOTAL	1,956	8,045	3,637	* 47,247*	3612.5	1820.00	2423.51	23472*	FORECAST LIABILITY VS				
	.1	.2	.1	* 1.3*		377.27	34,703	-11231*	YOUR BUDGET \$ -26.5				
									* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 49*			36						
MARITIMES				* 242*			160						
QUEBEC				* 221*			147		* RED\$	.0	.0	.0	107.7
ONTARIO				* 13,625*	1513.7		8,928		* FORECAST REMAINING LIABILITY				0.0
PRAIRIES				* 99,878*	1833.0		75,155		* YOUR BUDGET \$ FOR				125.2
B.C.				* 31,222*	611.0		23,203		* FORECAST LIABILITY VS				17.6
TOTAL				* 145,237*	5144.6		107,629	125234*	* YOUR BUDGET \$				17605*
* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.													

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDTS REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 369*	1.0								
				* 36.9*			249						
MARITIMES	44	30	29	* 3,156*	3.0	14.50	19.26						
	1.5	1.0	1.0	* 105.2*		2.97	2,107						
QUEBEC	7	9	11	* 3,796*	1.0	5.50	7.35	* RED\$	9.8	12.9	22.7	157.7	
	.7	.9	1.1	* 379.6*		1.15	2,529						
ONTARIO	609	2,250	1,463	* 27,910*	1514.7	731.50	973.87	* FORECAST REMAINING LIABILITY				15.4	
		.1	.1	* 1.8*		151.38	19,997						
PRAIRIES	885	4,522	1,449	* 118,620*	1836.0	726.00	966.44	* YOUR BUDGET \$ FOR					
		.2	.1	* 6.5*		150.28	88,709	* FORECAST OFFERS				148.7	
B.C.	411	1,234	685	* 38,633*	612.0	342.50	456.59	* FORECAST LIABILITY VS					
	.1	.2	.1	* 6.3*		71.49	28,741	* YOUR BUDGET \$				-8.9	
TOTAL	1,956	8,045	3,637	* 192,484*	8757.1	1820.00	2423.51	6374*					
		.1		* 2.2*		377.27	142,332						

\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL PUDDING CAKE MIX OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
-----										-----			
				*	*			*	FISCAL				
QUEBEC				*	6*			*	MAR/1999-FEB/2000				
				*	*		2	*	ACT	FCST	TOTAL	FINAL	
ONTARIO				*	1*			*	---	----	-----	----	
				*	*			*					
PRAIRIES				*	1*			*	RED\$	.0	.0	.0	.0
				*	*		1	*					
				*	*			*	FORECAST REMAINING LIABILITY			0.0	
TOTAL				*	8*			*					
				*	*		3	*	YOUR BUDGET \$ FOR				
								*	FORECAST OFFERS			0.0	
								*					
								*					
								*	FORECAST IS TOTAL FOR EACH FORECAST-				
								*	ABLE OFFER INCLUDED IN THIS BRAND/				
								*	CATEGORY. TOTALS WILL NOT BE COMPLETE				
								*	IF OFFER OR BUDGET DATA HAS NOT BEEN				
								*	PROVIDED FOR EVERY OFFER.				

TOTAL PUDDING CAKE MIX

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
-----										-----			
				*	*			*	FISCAL				
QUEBEC				*	6*			*	MAR/1999-FEB/2000				
				*	*		2	*	ACT	FCST	TOTAL	FINAL	
ONTARIO				*	1*			*	---	----	-----	----	
				*	*			*					
PRAIRIES				*	1*			*	RED\$	.0	.0	.0	.0
				*	*		1	*					
				*	*			*	FORECAST REMAINING LIABILITY			0.0	
TOTAL				*	8*			*					
				*	*		3	*	YOUR BUDGET \$ FOR				
								*	FORECAST OFFERS			0.0	
								*					
								*					
								*	FORECAST IS TOTAL FOR EACH FORECAST-				
								*	ABLE OFFER INCLUDED IN THIS BRAND/				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES CURRENT FISCAL

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST
TOTAL				*	*			*	FISCAL MAR/1999-FEB/2000
				*	*			*	
				*	*			*	
				*	*			*	* THIS BRAND TOTAL DOES NOT YET * CONTAIN ANY ACTIVE OFFERS

LOAF & MUFFIN MIX  
 09232349  
 FV : 0.50 LAUNCH DATE: DEC/1995 MONTHS VALID: 43 GST: NO  
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 44 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST	FINAL
NFLD.				*	5*			*	FISCAL MAR/1999-FEB/2000	
MARITIMES				*	8*		3	*	ACT FCST TOTAL	FCST
QUEBEC			1	*	33*	567.8	.50	* RED%	.0 .0 .0	.0
ONTARIO	1	1		*	164*	567.8	.11	* RED\$	.0 .0 .0	.2
PRAIRIES			1	*	29*	1703.4	.50	* FORECAST REMAINING LIABILITY		0.0
B.C.			1	*	13*	568.0	.50	* FORECAST LIABILITY VS		
TOTAL	1	1	3	*	252*	3407.0	1.50	* YOUR BUDGET \$		-0.1
				*	93.7	.33	167	78* FORECAST LIABILITY EXCEEDS YOUR -89* BUDGET BAL.		

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

DESSERT BARS  
 09232310

FV : 2.00 LAUNCH DATE: JUN/1996 MONTHS VALID: 37 GST: NO  
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 38 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				5*			11						
MARITIMES				6*			13						
QUEBEC				5*			11		* RED%	.0	.0	.0	.0
ONTARIO				42*			91		* RED\$	.0	.0	.0	.8
PRAIRIES				203*			441		* FORECAST REMAINING LIABILITY				0.0
B.C.				88*			191		* FORECAST LIABILITY VS * YOUR BUDGET \$				0.2
TOTAL				349*			758	1000*	FORECAST LIABILITY IS UNDER YOUR BUDGET BAL.				242*

RH LOW FAT MUFFIN MIX  
 09232323

FV : 0.75 LAUNCH DATE: AUG/1996 MONTHS VALID: 35 GST: NO  
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 36 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
ONTARIO				4*			4						
TOTAL				4*			4	1000*	996*	RED%	.0	.0	.0
									* RED\$	.0	.0	.0	.0
									* FORECAST REMAINING LIABILITY				0.0
									* FORECAST LIABILITY VS * YOUR BUDGET \$				1.0
									* FORECAST LIABILITY IS UNDER YOUR				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

KIT POUR MAISON DE PAIN NP  
 09241930

FV : 1.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO  
 RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 23 MEDIA: NO PROF  
 MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 50*									
MARITIMES		1		* 290*			83						
QUEBEC	6		2	* 1,211*		3.00	3.31	* RED%	.0	.0	.0	.0	
ONTARIO	7	10		* 1,512*		.20	2,016	* RED\$	.5	.2	.7	9.9	
PRAIRIES	20	4	13	* 1,525*		19.50	21.64	* FORECAST REMAINING LIABILITY				0.8	
B.C.	4		1	* 899*		1.50	1.66	* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED					
TOTAL	37	15	16	* 5,487*		24.00	26.61						
						1.63	9,135						

ROBIN HOOD LOW FAT MUFFINS NP  
 09241943

FV : 0.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO  
 RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 23 MEDIA: NO PROF  
 MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.				* 278*								
MARITIMES	1	4		* 2,687*			185					
QUEBEC	4		2	* 3,887*		1.00	1.34	* RED%	.0	.0	.0	.0
ONTARIO	15	6		* 6,943*		.21	2,589	* RED\$	.3	.1	.4	12.9
PRAIRIES	3	4	3	* 3,304*		1.50	2.01	* FORECAST REMAINING LIABILITY				0.5
B.C.	4	1	59	* 1,565*		.31	2,198	* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED				
	27					6.04	1,042					
TOTAL	27	15	64	* 18,664*		32.00	42.57					



NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

RH NANAIMO BARS SAVE \$1.00 ANY VARIETY  
 09241594

FV : 1.00 LAUNCH DATE: SEP/1998  
 RHA: .1025 EXPIRY DATE: DEC/1999

MONTHS VALID: 10 GST: NO  
 MONTHS ELAPSED: 11 MEDIA: ISRB  
 MEDIA CODE: 569

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FCST	
NFLD.	11	10	10	* 174*		10.00	11.65	*					FINAL
				* *		1.05	203	*					
MARITIMES	84	45	53	* 1,694*		53.00	61.92	*					
				* *		5.58	1,974	*					
QUEBEC	370	188	106	* 3,324*		106.00	123.93	* RED%	.3	.2	.5	1.1	
				* *		11.35	3,881	*					
ONTARIO	128	100	79	* 3,831*		79.00	92.19	* RED\$	4.4	2.9	7.3	18.4	
				* *		8.31	4,465	*					
PRAIRIES	96	140	80	* 2,432*		80.00	93.44	* FORECAST REMAINING LIABILITY					3.8
				* *		8.45	2,838	*					
B.C.	117	33	72	* 1,041*		72.00	83.97	* FORECAST LIABILITY VS					
				* *		7.47	1,215	* YOUR BUDGET \$					-4.3
				* *				*					
TOTAL	806	516	400	* 12,496*	1500.0	400.00	467.10	14057* FORECAST LIABILITY EXCEEDS YOUR					
	.1			* .8*	.9	42.21	14,576	-519* BUDGET BAL.					

DUNCAN HINES MIX & FROSTING SAVE \$1.00  
 09241608

FV : 1.00 LAUNCH DATE: SEP/1998  
 RHA: .1025 EXPIRY DATE: MAR/1999

MONTHS VALID: 10 GST: NO  
 MONTHS ELAPSED: 11 MEDIA: ISRB  
 MEDIA CODE: 568

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FCST	
NFLD.	14	12	1	* 294*		1.00	1.18	*					FINAL
				* *		.11	343	*					
MARITIMES	66	16	10	* 838*		10.00	11.63	*					
				* *		1.02	976	*					
QUEBEC	724	82	235	* 5,921*		235.00	273.81	* RED%	.4	.0	.4	1.0	
				* *		24.18	6,903	*					
ONTARIO	268	123	38	* 4,357*		38.00	44.34	* RED\$	7.9	.4	8.3	18.3	
				* *		3.97	5,077	*					
PRAIRIES	91	90	32	* 2,338*		32.00	37.32	* FORECAST REMAINING LIABILITY					0.5
				* *		3.34	2,726	*					
B.C.	130	29	118	* 1,518*		118.00	137.49	* FORECAST LIABILITY VS					
	29			* *		12.13	1,771	* YOUR BUDGET \$					-4.2
				* *				*					
TOTAL	1 293	352	434	* 15 266*	1500.0	434.00	505.77	14057* FORECAST LIABILITY EXCEEDS YOUR					

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES PREVIOUS ACT

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH	FORECAST		
NFLD.	32	29	13	* 1,262*		12.00	14.15	*				
MARITIMES	211	88	77	* 10,226*		70.00	82.86	*				
QUEBEC	1,274	465	385	* 23,173*	567.8	367.50	431.56	* RED%	.2	.0	.2	1.2
ONTARIO	637	346	164	* 28,409*	567.8	144.00	171.33	* RED\$	16.6	4.2	20.8	98.8
PRAIRIES	252	314	197	* 16,722*	1703.4	172.00	204.79	* FORECAST REMAINING LIABILITY				7.3
B.C.	360	72	423	* 8,085*	568.0	341.50	411.34	* YOUR BUDGET \$ FOR				
TOTAL	2,766	1,314	1,259	* 87,877*	7907.0	1107.00	1316.03	39165*				
				* 1.1*		130.66	91,442	-52277*				

\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	32	29	13	* 1,262*		12.00	14.15	*				
				* *		1.36	1,257	*				
MARITIMES	211	88	77	* 10,226*		70.00	82.86	*	---	----	-----	----
				* *		8.04	10,263	*				
QUEBEC	1,274	465	385	* 23,173*	567.8	367.50	431.56	* RED%	.2	.0	.2	1.2
	.2	.1	.1	* 4.1*		40.14	24,384	*				
ONTARIO	637	346	164	* 28,409*	567.8	144.00	171.33	* RED\$	16.6	4.2	20.8	98.8
	.1	.1		* 5.0*		17.11	28,444	*				
PRAIRIES	252	314	197	* 16,722*	1703.4	172.00	204.79	* FORECAST REMAINING LIABILITY				7.3
				* 1.0*		20.53	18,191	*				
B.C.	360	72	423	* 8,085*	568.0	341.50	411.34	* YOUR BUDGET \$ FOR				
	.1		.1	* 1.4*		43.48	8,903	* FORECAST OFFERS				39.2
				* *				*				
TOTAL	2,766	1,314	1,259	* 87,877*	7907.0	1107.00	1316.03	39165* FORECAST LIABILITY VS				
				* 1.1*		130.66	91,442	-52277* YOUR BUDGET \$				-59.5
								*				
								* FORECAST IS TOTAL FOR EACH FORECAST-				
								* ABLE OFFER INCLUDED IN THIS BRAND/				
								* CATEGORY. TOTALS WILL NOT BE COMPLETE				
								* IF OFFER OR BUDGET DATA HAS NOT BEEN				
								* PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
NFLD.				* 18,493*	1460.4				MAR/1999-FEB/2000			
				* 1.3*			11,591		ACT	FCST	TOTAL	FINAL
MARITIMES				* 93,459*	4475.6				---	----	-----	----
				* 2.1*			58,199					
QUEBEC				* 215,791*	3337.0			* RED\$	.0	.0	.0	553.1
				* 6.5*			154,033					
ONTARIO				* 252,898*	6432.6			* FORECAST REMAINING LIABILITY				0.0
				* 3.9*			169,297					
PRAIRIES				* 164,565*	6506.5			* YOUR BUDGET \$ FOR				
				* 2.5*			111,690	* FORECAST OFFERS				676.5
B.C.				* 72,838*	2646.5			* FORECAST LIABILITY VS				
				* 2.8*			48,352	* YOUR BUDGET \$				123.4
TOTAL				* 818,044*	35349.5			676544*				
				* 2.3*			553,162	123382*	FORECAST IS TOTAL FOR EACH FORECAST-			
									* ABLE OFFER INCLUDED IN THIS BRAND/			
									* CATEGORY. TOTALS WILL NOT BE COMPLETE			
									* IF OFFER OR BUDGET DATA HAS NOT BEEN			
									* PROVIDED FOR EVERY OFFER.			

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	32	29	13	* 19,755*	1460.4	12.00	14.15	*				
				* 1.4*		1.36	12,848	*				
MARITIMES	211	88	77	* 103,685*	4475.6	70.00	82.86	*	---	----	-----	----
				* 2.3*		8.04	68,462	*				
QUEBEC	1,274	465	385	* 238,964*	3904.8	367.50	431.56	* RED\$	16.6	4.2	20.8	651.9
				* 6.1*		40.14	178,417	*				
ONTARIO	637	346	164	* 281,307*	7000.4	144.00	171.33	* FORECAST REMAINING LIABILITY				7.3
				* 4.0*		17.11	197,741	*				
PRAIRIES	252	314	197	* 181,287*	8209.9	172.00	204.79	* YOUR BUDGET \$ FOR				
				* 2.2*		20.53	129,881	* FORECAST OFFERS				715.7
B.C.	360	72	423	* 80,923*	3214.5	341.50	411.34	*				
				* 2.5*		43.48	57,255	* FORECAST LIABILITY VS				
				* *				* YOUR BUDGET \$				63.9
TOTAL	2,766	1,314	1,259	* 905,921*	43256.5	1107.00	1316.03	715709*				
				* 2.1*		130.66	644,604	71105*	FORECAST IS TOTAL FOR EACH FORECAST-			
* ABLE OFFER INCLUDED IN THIS BRAND/												
* CATEGORY. TOTALS WILL NOT BE COMPLETE												
* IF OFFER OR BUDGET DATA HAS NOT BEEN												
* PROVIDED FOR EVERY OFFER.												

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL OBSOLETE MIXES OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000			FINAL	
									ACT	FCST	TOTAL	FCST	
NFLD.				*	5*			2					
MARITIMES		1		*	33*		11						
QUEBEC			1	*	58*	.13	.31		* RED\$	.0	.0	.0	.2
ONTARIO	2	1	3	*	96*	.40	.90		* FORECAST REMAINING LIABILITY				0.0
PRAIRIES	4	2	3	*	156*	.31	1.36		* YOUR BUDGET \$ FOR				
B.C.	3	1		*	54*	.31	62		* FORECAST OFFERS				0.0
TOTAL	9	5	7	*	402*	1.38	2.57		* FORECAST IS TOTAL FOR EACH FORECAST-				
				*	*	.73	152		* ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CONSUMER MIXES

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	32	29	13	* 62,994*	1831.3	12.00	14.15	*				
				* 3.4*		1.36	28,796	*				
MARITIMES	255	119	106	* 149,204*	5698.1	84.50	102.12	*	---	----	-----	----
				* 2.6*		11.01	86,940	*				
QUEBEC	1,281	474	397	* 392,594*	5175.2	373.13	439.22	* RED\$	26.4	17.1	43.5	1014.7
				* 7.6*		41.40	236,275	*				
ONTARIO	1,254	2,597	1,631	* 417,532*	10048.5	876.15	1146.52	* FORECAST REMAINING LIABILITY				22.8
				* 4.2*		168.90	269,156	*				
PRAIRIES	1,141	4,839	1,649	* 414,478*	12456.5	898.85	1172.59	* YOUR BUDGET \$ FOR				
				* 3.3*		171.12	268,691	* FORECAST OFFERS				1135.6
B.C.	774	1,307	1,108	* 153,353*	4656.9	684.00	867.93	*				
				* 3.3*		114.97	102,092	* FORECAST LIABILITY VS				
				* *				* YOUR BUDGET \$				121.1
TOTAL	4,737	9,365	4,904	* 1590,155*	59646.8	2928.63	3742.53	1135618*				
				* 2.7*		508.76	991,950	143668*	FORECAST IS TOTAL FOR EACH FORECAST-			
* ABLE OFFER INCLUDED IN THIS BRAND/												
* CATEGORY. TOTALS WILL NOT BE COMPLETE												
* IF OFFER OR BUDGET DATA HAS NOT BEEN												
* PROVIDED FOR EVERY OFFER.												

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

<link>TOTAL GRAHAM PIES OLD >

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
ONTARIO	1			*	3*			1					
PRAIRIES				*	1*								
TOTAL	1			*	4*			1	* RED\$	.0	.0	.0	.0
									* FORECAST REMAINING LIABILITY 0.0				
									* YOUR BUDGET \$ FOR				
									* FORECAST OFFERS 0.0				
									* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL BAKING CHOCOLATE OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000			FINAL	
									ACT	FCST	TOTAL	FCST	
									---	----	-----	----	
NFLD.				*	3*			*					
				*	*		2	*					
MARITIMES				*	6*			*					
				*	*		3	*					
QUEBEC	2			*	15*			*	RED\$	.0	.0	.0	.0
				*	*		9	*					
ONTARIO	1			*	17*			*	FORECAST REMAINING LIABILITY				0.0
				*	*		9	*					
PRAIRIES				*	10*			*	YOUR BUDGET \$ FOR				
				*	*		4	*	FORECAST OFFERS				0.0
B.C.				*	5*			*					
				*	*		2	*					
				*	*			*					
TOTAL	3			*	56*			*	FORECAST IS TOTAL FOR EACH FORECAST-				
				*	*		29	*	ABLE OFFER INCLUDED IN THIS BRAND/				
								*	CATEGORY. TOTALS WILL NOT BE COMPLETE				
								*	IF OFFER OR BUDGET DATA HAS NOT BEEN				
								*	PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL BREAD & ROLL MIX CURRENT FISCAL

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST
-----									
				*	*			*	
				*	*			*	FISCAL
				*	*			*	MAR/1999-FEB/2000
TOTAL				*	*			*	
				*	*			*	* THIS BRAND TOTAL DOES NOT YET
									* CONTAIN ANY ACTIVE OFFERS
									*

BREAD FLOUR NP  
 09241624

FV : 8.00 LAUNCH DATE: AUG/1997 MONTHS VALID: 22 GST: NO  
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 24 MEDIA: NO PROF  
 MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST
-----									
				*	*			*	
				*	*			*	FISCAL
				*	*			*	MAR/1999-FEB/2000
MARITIMES	3	2		*	23*		168	*	ACT FCST TOTAL FCST
				*	*			*	---
ONTARIO	10	6	12	*	172*	88.98	90.95	*	
				*	*	1.24	1,338	*	
PRAIRIES	3	9	5	*	119*	38.06	38.88	*	RED% .0 .0 .0 .0
				*	*	.52	911	*	
B.C.	4	2	1	*	40*	8.00	8.18	*	RED\$ .8 .9 1.7 5.7
				*	*	.11	304	*	
				*	*			*	FORECAST REMAINING LIABILITY 3.0
TOTAL	20	19	18	*	354*	135.04	138.01	*	
				*	*	1.87	2,721	*	COMPARISON TO YOUR BUDGET NOT
								*	AVAILABLE BECAUSE BUDGET
								*	INFORMATION WAS NOT PROVIDED
								*	
								*	

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

BREAD FLOUR NP  
 09241800

FV : 0.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO  
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 23 MEDIA: NO PROF  
 MEDIA CODE: 995

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.	1			* 8*			5						
MARITIMES	10	2	1	* 77*		.50	.67						
QUEBEC			3	* 31*		1.00	1.33	* RED%	.0	.0	.0	.0	
ONTARIO	54	27	20	* 612*		10.00	13.30	* RED\$	.2	.2	.4	1.3	
PRAIRIES	7	10	9	* 166*		4.50	6.06	* FORECAST REMAINING LIABILITY				0.7	
B.C.	4	4	3	* 79*		1.50	2.00	* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED					
TOTAL	76	46	35	* 973*		17.50	23.36						
						3.67	648						

TOTAL BREAD & ROLL MIX PREVIOUS OFFERS

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.	1			* 8*			5						
MARITIMES	13	4	1	* 100*		.50	.67						
QUEBEC			3	* 31*		1.00	1.33	* RED%	.0	.0	.0	.0	
ONTARIO	64	33	32	* 784*		98.98	104.25	* RED\$	1.0	1.1	2.1	7.0	
PRAIRIES	10	19	14	* 285*		42.56	44.94	* FORECAST REMAINING LIABILITY				3.7	
B.C.	8	6	4	* 119*		9.50	10.18	* YOUR BUDGET \$ FOR FORECAST OFFERS				0.0	
TOTAL	3996	65	53	* 1,327*		152.54	161.37						
						5.54	3,369						

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL BREAD & ROLL MIX ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			FINAL
									ACT	FCST	TOTAL	FCST
NFLD.	1			*	8*		5	*	---	---	---	---
MARITIMES	13	4	1	*	100*	.50	.67	*				
QUEBEC		3	2	*	31*	1.00	1.33	* RED%	.0	.0	.0	.0
ONTARIO	64	33	32	*	784*	98.98	104.25	* RED\$	1.0	1.1	2.1	7.0
PRAIRIES	10	19	14	*	285*	42.56	44.94	* FORECAST REMAINING LIABILITY				3.7
B.C.	8	6	4	*	119*	9.50	10.18	* YOUR BUDGET \$ FOR				
TOTAL	96	65	53	*	1,327*	152.54	161.37	* FORECAST LIABILITY VS				
				*		5.54	3,369	* YOUR BUDGET \$				-7.0

\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL BREAD & ROLL MIX OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				*	*	5.0			*				
MARITIMES				*	94*	15.0			*				
QUEBEC				*	.6*		39		*				
ONTARIO			1	*	634*	5.0	.22	.40	*	RED\$	.0	.0	.0
PRAIRIES				*	12.7*		.11	265	*				
B.C.				*	465*	15.0			*				
				*	3.1*			197	*				0.3
				*	342*	5.0			*				
				*	6.8*			144	*				
TOTAL			1	*	1,595*	50.0	.22	.40	*				-0.4
				*	3.2*		.11	670	*				

-369\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL BREAD & ROLL MIX

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.	1			* 8*	5.0		5	*					
				* .2*				*					
MARITIMES	13	4	1	* 194*	15.0	.50	.67	*					
	.1			* 1.3*		.11	258	*					
QUEBEC		3	2	* 91*	5.0	1.00	1.33	* RED\$	1.0	1.1	2.1	7.7	
		.1		* 1.8*		.21	46	*					
ONTARIO	64	33	33	* 1,418*	5.0	99.20	104.65	* FORECAST REMAINING LIABILITY				3.7	
	1.3	.7	.7	* 28.4*		3.42	2,010	*					
PRAIRIES	10	19	14	* 750*	15.0	42.56	44.94	* YOUR BUDGET \$ FOR					
	.1	.1	.1	* 5.0*		1.49	1,219	* FORECAST OFFERS				0.3	
B.C.	8	6	4	* 461*	5.0	9.50	10.18	*					
	.2	.1	.1	* 9.2*		.42	501	* FORECAST LIABILITY VS					
				* *				* YOUR BUDGET \$				-7.4	
TOTAL	96	65	54	* 2,922*	50.0	152.76	161.77	301*					
	.2	.1	.1	* 5.8*		5.65	4,039	-3738*	FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL NEW PRODUCTS

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.	1			* 11*	5.0								
				* .2*			7						
MARITIMES	13	4	1	* 200*	15.0	.50	.67						
	.1			* 1.3*		.11	261						
QUEBEC	2	3	2	* 106*	5.0	1.00	1.33		* RED\$	1.0	1.1	2.1	7.7
		.1		* 2.1*		.21	55						
ONTARIO	66	33	33	* 1,438*	5.0	99.20	104.65		* FORECAST REMAINING LIABILITY				3.7
	1.3	.7	.7	* 28.8*		3.42	2,020						
PRAIRIES	10	19	14	* 761*	15.0	42.56	44.94		* YOUR BUDGET \$ FOR				
	.1	.1	.1	* 5.1*		1.49	1,223		* FORECAST OFFERS				0.3
B.C.	8	6	4	* 466*	5.0	9.50	10.18						
	.2	.1	.1	* 9.3*		.42	503		* FORECAST LIABILITY VS				
				* *					* YOUR BUDGET \$				-7.4
TOTAL	100	65	54	* 2,982*	50.0	152.76	161.77	301*					
	.2	.1	.1	* 6.0*		5.65	4,069	-3768*	FORECAST IS TOTAL FOR EACH FORECAST-				
* ABLE OFFER INCLUDED IN THIS BRAND/													
* CATEGORY. TOTALS WILL NOT BE COMPLETE													
* IF OFFER OR BUDGET DATA HAS NOT BEEN													
* PROVIDED FOR EVERY OFFER.													



NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

RED RIVER CEREAL NP  
 09236569

FV : 0.75 LAUNCH DATE: SEP/1998  
 RHA: .1025 EXPIRY DATE: FEB/1999

MONTHS VALID: 9 GST: NO  
 MONTHS ELAPSED: 11 MEDIA: NO PROF  
 MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.		1		* 13*									
MARITIMES	2	2		* 283*			12						
QUEBEC		1	1	* 2*		.75	.92	* RED%	.0	.0	.0	.0	
ONTARIO	64	7	5	* 1,404*		.11	2	* RED\$	.4	.3	.7	2.1	
PRAIRIES	2		1	* 15*		.52	1,285	* FORECAST REMAINING LIABILITY				0.5	
B.C.				* 1*		.10	14	* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED					
TOTAL	68	11	7	* 1,718*		5.25	6.43						
						.73	1,573						

RED RIVER CEREAL NP  
 09236556

FV : 0.75 LAUNCH DATE: SEP/1998  
 RHA: .1025 EXPIRY DATE: FEB/1999

MONTHS VALID: 10 GST: NO  
 MONTHS ELAPSED: 11 MEDIA: NO PROF  
 MEDIA CODE: 994

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.		1		* 16*								
MARITIMES	5	2	1	* 505*		.75	.92					
QUEBEC	6	2		* 240*		.11	463	* RED%	.0	.0	.0	.0
ONTARIO	120	25	21	* 5,053*		15.75	19.24	* RED\$	1.5	1.1	2.6	9.8
PRAIRIES	10	10	2	* 1,214*		2.21	4,627	* FORECAST REMAINING LIABILITY				2.2
B.C.	46	23	14	* 1,317*		.22	1,114	* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED				
TOTAL	187	63	38	* 8,345*		1.51	1,208					
	45						28.50					
							34.88					

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS PREVIOUS ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.		2		* 33*			30						
MARITIMES	7	5	1	* 802*		.75	.92						
QUEBEC	8	38	2	* 578*		1.25	1.60	* RED%	.0	.0	.0	.0	
ONTARIO	189	33	29	* 6,651*		21.00	25.83	* RED\$	2.0	1.5	3.5	12.6	
PRAIRIES	15	13	3	* 1,325*		2.25	2.77	* FORECAST REMAINING LIABILITY				2.9	
B.C.	47	23	14	* 1,371*		10.50	12.87	* YOUR BUDGET \$ FOR					
TOTAL	266	114	49	* 10,760*		35.75	43.99	* FORECAST OFFERS				0.0	
				* * * * *		5.20	9,685						

\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.		2		* 33*			30						
MARITIMES	7	5	1	* 802*		.75	.92						
QUEBEC	8	38	2	* 578*		1.25	1.60	* RED%	.0	.0	.0	.0	
ONTARIO	189	33	29	* 6,651*		21.00	25.83	* RED\$	2.0	1.5	3.5	12.6	
PRAIRIES	15	13	3	* 1,325*		2.25	2.77	* FORECAST REMAINING LIABILITY				2.9	
B.C.	47	23	14	* 1,371*		10.50	12.87	* YOUR BUDGET \$ FOR					
TOTAL	266	114	49	* 10,760*		35.75	43.99	* FORECAST LIABILITY VS					
				* 5.20		5.20	9,685	* YOUR BUDGET \$					-12.6

\* FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 21,804*	2731.1								
				* .8*			13,076						
MARITIMES		2		* 77,176*	6402.2								
				* 1.2*			46,730						
QUEBEC			2	* 106,976*	1177.1	1.14	1.64	* RED\$	.0	.0	.0	539.6	
				* 9.1*		.31	60,109						
ONTARIO	18	19	12	* 436,169*	18018.9	2.90	4.91	* FORECAST REMAINING LIABILITY				0.4	
				* 2.4*		1.26	237,565						
PRAIRIES	2	7		* 197,560*	5930.6			* YOUR BUDGET \$ FOR					
				* 3.3*			125,299	* FORECAST OFFERS				527.4	
B.C.	3	8		* 91,507*	2636.2			* FORECAST LIABILITY VS					
				* 3.5*			56,766	* YOUR BUDGET \$				-11.9	
TOTAL	23	38	15	* 931,192*	37073.3	4.04	6.55	527379*					
				* 2.5*		1.57	539,545	-12166*	FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.		2		* 21,837*	2731.1								
				* .8*			13,106						
MARITIMES	7	7	1	* 77,978*	6402.2	.75	.92						
				* 1.2*		.11	47,461						
QUEBEC	8	40	5	* 107,554*	1177.1	2.39	3.24	* RED\$	2.0	1.5	3.5	552.2	
				* 9.1*		.53	60,556						
ONTARIO	207	52	41	* 442,820*	18018.9	23.90	30.74	* FORECAST REMAINING LIABILITY				3.3	
				* 2.5*		4.30	243,606						
PRAIRIES	17	20	3	* 198,885*	5930.6	2.25	2.77	* YOUR BUDGET \$ FOR					
				* 3.4*		.32	126,491	* FORECAST OFFERS				527.4	
B.C.	50	31	14	* 92,878*	2636.2	10.50	12.87						
				* 3.5*		1.51	58,010	* FORECAST LIABILITY VS					
				* *				* YOUR BUDGET \$				-24.5	
TOTAL	289	152	64	* 941,952*	37073.3	39.79	50.54	527379*					
				* 2.5*		6.77	549,230	-21851*	FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL PANCAKE MIX OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
ONTARIO			1	* 7,571*	7515.0	.17	.35	*	MAR/1999-FEB/2000				
				* .1*		.11	4,906	*	ACT	FCST	TOTAL	FINAL	
PRAIRIES		1		* 2*				*	---	----	-----	----	
				* *			2	*					
B.C.				* 1*				*	RED\$	.0	.0	.0	4.7
				* *				*					
				* *				*	FORECAST REMAINING LIABILITY				
TOTAL		1	1	* 7,574*	7515.0	.17	.35	27910*					
				* .1*		.11	4,908	23002*	YOUR BUDGET \$ FOR				
									FORECAST OFFERS				27.9
									FORECAST LIABILITY VS				
									YOUR BUDGET \$				23.2
									FORECAST IS TOTAL FOR EACH FORECAST-				
									ABLE OFFER INCLUDED IN THIS BRAND/				
									CATEGORY. TOTALS WILL NOT BE COMPLETE				
									IF OFFER OR BUDGET DATA HAS NOT BEEN				
									PROVIDED FOR EVERY OFFER.				



NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

FESTIVE MEMORIES  
 0933111

FV : 0.50 LAUNCH DATE: NOV/1981  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 211 GST: NO  
 MONTHS ELAPSED:213 MEDIA: DM  
 MEDIA CODE: 407

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 6,246*	23.4								
				* 26.7*			3,754						
MARITIMES	3			* 40,793*	136.6								
				* 29.9*			24,692						
QUEBEC	1			* 188,978*	703.7				* RED%	.0	.0	.0	24.6
				* 26.9*			113,790						
ONTARIO	4	3		* 269,142*	1308.1				* RED\$	.0	.0	.0	456.7
				* 20.6*			162,180						
PRAIRIES	2		1	* 148,918*	475.9	.50	.68		* FORECAST REMAINING LIABILITY				0.1
				* 31.3*		.11	90,216						
B.C.		1		* 102,937*	436.2				* FORECAST LIABILITY VS				
				* 23.6*			61,971		* YOUR BUDGET \$				-218.7
				* *									
TOTAL	10	4	1	* 757,014*	3083.9	.50	.68	237970*	FORECAST LIABILITY EXCEEDS YOUR				
				* 24.5*	13.0	.11	456,603	-218633*	BUDGET BAL.				

J\* R.H. ALL PURPOSE FLOUR NAT.  
 0936261

FV : 0.50 LAUNCH DATE: AUG/1981  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 214 GST: NO  
 MONTHS ELAPSED:216 MEDIA: IPS  
 MEDIA CODE: 103

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 5,590*									
				* *			3,420						
MARITIMES	2			* 24,184*									
				* *			14,793						
QUEBEC				* 41,350*					* RED%	.0	.0	.0	40.4
				* *			25,272						
ONTARIO	1	1	1	* 62,009*		.50	.67		* RED\$	.0	.0	.0	148.2
				* *		.10	37,827						
PRAIRIES	12	2	2	* 73,667*		1.00	1.34		* FORECAST REMAINING LIABILITY				0.1
				* *		.21	45,198						
B.C.		1		* 35,547*					* FORECAST LIABILITY VS				
	52			* *			21,636		* YOUR BUDGET \$				-119.4
				* *									
TOTAL	15	4	3	* 242,347*	600.0	1.50	2.01	28800*	FORECAST LIABILITY EXCEEDS YOUR				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

P\* RHAPF MISC REGIONAL HNDOUTS  
 0933257

FV : 0.50 LAUNCH DATE: APR/1982  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 208 GST: NO  
 MONTHS ELAPSED:208 MEDIA: ISD  
 MEDIA CODE: 904

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 3,549*			2,214	*					
MARITIMES	8			* 7,662*			4,925	*					
QUEBEC	1			* 3,819*			2,430	* RED%	.0	.0	.0	32.8	
ONTARIO	4	3		* 74,762*			46,256	* RED\$	.0	.0	.0	101.9	
PRAIRIES		1		* 64,320*			39,971	* FORECAST REMAINING LIABILITY				0.1	
B.C.			1	* 9,567*		.50	.66	* FORECAST LIABILITY VS					
				* *		.10	6,023	* YOUR BUDGET \$				-93.4	
TOTAL	13	4	1	* 163,679*	500.0	.50	.66	8550*	FORECAST LIABILITY EXCEEDS YOUR				
				* 32.7*	3.0	.10	101,819	-93269*	BUDGET BAL.				

RHAPF-COUPON BAG  
 0933279

FV : 0.50 LAUNCH DATE: JUN/1982  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 204 GST: NO  
 MONTHS ELAPSED:206 MEDIA: IPS  
 MEDIA CODE: 103

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 31,569*			19,129	*					
MARITIMES	4			* 45,119*			27,538	*					
QUEBEC		1		* 137,776*			83,779	* RED%	.0	.0	.0	28.2	
ONTARIO	1		1	* 166,983*		.50	.67	* RED\$	.0	.0	.0	344.1	
PRAIRIES	1	2		* 126,227*		.11	101,507	* FORECAST REMAINING LIABILITY				0.1	
B.C.				* 57,102*			77,303	* FORECAST LIABILITY VS					
	53			* *			34,758	* YOUR BUDGET \$				-131.7	
TOTAL	6	3	1	* 564,776*	2000.0	.50	.67	212400*	FORECAST LIABILITY EXCEEDS YOUR				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

5\* RHAPF NO PROFILE  
 0930049

FV : 0.75 LAUNCH DATE: AUG/1986  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 156 GST: NO  
 MONTHS ELAPSED:156 MEDIA: NEWS  
 MEDIA CODE: 509

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 8*									
MARITIMES			1	* 1,331*		.75	.91	7					
QUEBEC			2	* 465*		1.50	1.84	* RED%	.0	.0	.0	.0	
ONTARIO		18	57	* 804*		42.75	52.19	* RED\$	.1	.2	.3	4.7	
PRAIRIES			58	* 1,268*		43.50	53.08	* FORECAST REMAINING LIABILITY				0.8	
B.C.				* 432*		5.95	1,157	* COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED					
TOTAL		18	118	* 4,308*		88.50	108.02						
						12.17	3,886						

I\* ROBIN HOOD 2.5KG FLOUR  
 09216828

FV : 3.49 LAUNCH DATE: DEC/1991  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 91 GST: NO  
 MONTHS ELAPSED: 92 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 6*									
MARITIMES				* 88*				19					
QUEBEC				* 410*				* RED%	.4	.5	.9	66.0	
ONTARIO		2	3	* 776*		3.49	3.66	* RED\$	.0	.0	.0	5.6	
PRAIRIES				* 264*		.10	2,669	* FORECAST REMAINING LIABILITY				0.1	
B.C.				* 65*				913	* FORECAST LIABILITY VS YOUR BUDGET \$				3.5
TOTAL		54	1	* 1,609*		3.49	3.66	9115*	FORECAST LIABILITY IS UNDER YOUR				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

ROBIN HOOD FLOUR/BRODIE  
 09229626

FV : 1.00 LAUNCH DATE: JAN/1994  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 65 GST: NO  
 MONTHS ELAPSED: 67 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FCST	
NFLD.	33	28	24	* 585*	.2	24.00	27.99	*					FINAL
	16.5	14.0	12.0	* 292.5*		2.51	681	*					
MARITIMES	52	44	39	* 2,255*	.6	39.00	45.58	*					
	8.7	7.3	6.5	* 375.8*		4.14	2,624	*					
QUEBEC	76	26	48	* 1,970*	.2	48.00	56.16	* RED%	92.0	99.9	92.0	**.*	
	38.0	13.0	24.0	* 985.0*		5.17	2,297	*					
ONTARIO	190	170	158	* 9,958*	.3	158.00	184.45	* RED\$	2.7	3.1	5.8	35.5	
	63.3	56.7	52.7	* 3319.3*		16.65	11,575	*					
PRAIRIES	93	117	88	* 4,848*	.9	88.00	102.82	* FORECAST REMAINING LIABILITY				10.2	
	10.3	13.0	9.8	* 538.7*		9.35	5,642	*					
B.C.	33	58	36	* 2,130*	.3	36.00	42.16	* FORECAST LIABILITY VS					
	11.0	19.3	12.0	* 710.0*		3.88	2,481	* YOUR BUDGET \$					-15.6
TOTAL	477	443	393	* 21,746*	2.5	393.00	459.16	19890*	*** FORECAST EXCEEDS BUDGET BALANCE				
	19.1	17.7	15.7	* 869.8*	85.0	41.70	25,300	-5410*	DISTRIBUTION AND/OR BUDGET				
									MAY BE INCORRECT				

RH/OM/BRODIE XXX  
 09229613

FV : 5.00 LAUNCH DATE: FEB/1994  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 64 GST: NO  
 MONTHS ELAPSED: 66 MEDIA: MISC  
 MEDIA CODE: 997

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FCST	
NFLD.			1	* 18*	.5	5.00	5.17	*					FINAL
			.2	* 3.6*		.11	93	*					
MARITIMES	7	4	5	* 322*	1.5	25.00	25.86	*					
	.5	.3	.3	* 21.5*		.54	1,663	*					
QUEBEC	3	4	1	* 130*		5.00	5.17	* RED%	7.4	8.2	15.6	**.*	
				* *		.11	672	*					
ONTARIO	25	14	15	* 1,414*	.5	75.00	77.55	* RED\$	1.0	1.1	2.1	16.4	
	5.0	2.8	3.0	* 282.8*		1.62	7,299	*					
PRAIRIES	5	4	6	* 454*		30.00	31.02	* FORECAST REMAINING LIABILITY				3.5	
				* *		.65	2,344	*					
B.C.	55	4	3	* 168*		5.00	5.18	* FORECAST LIABILITY VS					
				* *		.11	867	* YOUR BUDGET \$					-6.4

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL RH ALL PURPOSE PREVIOUS ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	33	28	25	* 47,867*	24.1	29.00	33.16	*				
	.1	.1	.1	* 198.6*		2.62	29,563	*				
MARITIMES	76	48	45	* 161,098*	138.7	64.75	72.35	*	---	----	-----	----
	.1			* 116.1*		4.78	110,653	*				
QUEBEC	81	31	51	* 377,304*	703.9	54.50	63.17	* RED%	.0	.0	.0	29.4
				* 53.6*		5.50	232,036	*				
ONTARIO	227	212	233	* 595,431*	1308.9	280.24	319.19	* RED\$	3.8	4.4	8.2	1278.6
				* 45.5*		24.48	378,030	*				
PRAIRIES	113	127	155	* 508,335*	476.8	163.00	188.94	* FORECAST REMAINING LIABILITY				15.0
				* 106.6*		16.27	336,785	*				
B.C.	37	63	38	* 265,639*	436.5	41.50	48.00	* YOUR BUDGET \$ FOR				
				* 60.9*		4.09	176,626	* FORECAST OFFERS				629.4
				* *				*				
TOTAL	567	509	547	* 1955,674*	6691.4	632.99	724.81	629431*	FORECAST LIABILITY VS			
				* 29.2*		57.74	1263,693	-634262*	YOUR BUDGET \$			
								*				
								*	FORECAST IS TOTAL FOR EACH FORECAST-			
								*	ABLE OFFER INCLUDED IN THIS BRAND/			
								*	CATEGORY. TOTALS WILL NOT BE COMPLETE			
								*	IF OFFER OR BUDGET DATA HAS NOT BEEN			
								*	PROVIDED FOR EVERY OFFER.			

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL RH ALL PURPOSE ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH	FORECAST		
				*	*			*	FISCAL			
NFLD.	33	28	25	* 47,867*	24.1	29.00	33.16	*	MAR/1999-FEB/2000			
	.1	.1	.1	* 198.6*		2.62	29,563	*	ACT	FCST	TOTAL	FINAL
MARITIMES	76	48	45	* 161,098*	138.7	64.75	72.35	*	---	----	-----	----
	.1			* 116.1*		4.78	110,653	*				
QUEBEC	81	31	51	* 377,304*	703.9	54.50	63.17	* RED%	.0	.0	.0	29.4
				* 53.6*		5.50	232,036	*				
ONTARIO	227	212	233	* 595,431*	1308.9	280.24	319.19	* RED\$	3.8	4.4	8.2	1278.6
				* 45.5*		24.48	378,030	*				
PRAIRIES	113	127	155	* 508,335*	476.8	163.00	188.94	* FORECAST REMAINING LIABILITY				15.0
				* 106.6*		16.27	336,785	*				
B.C.	37	63	38	* 265,639*	436.5	41.50	48.00	* YOUR BUDGET \$ FOR				
				* 60.9*		4.09	176,626	* FORECAST OFFERS				629.4
				* *				*				
TOTAL	567	509	547	* 1955,674*	6691.4	632.99	724.81	629431*	FORECAST LIABILITY VS			
				* 29.2*		57.74	1263,693	-634262*	YOUR BUDGET \$			-649.2
								*				
								*	FORECAST IS TOTAL FOR EACH FORECAST-			
								*	ABLE OFFER INCLUDED IN THIS BRAND/			
								*	CATEGORY. TOTALS WILL NOT BE COMPLETE			
								*	IF OFFER OR BUDGET DATA HAS NOT BEEN			
								*	PROVIDED FOR EVERY OFFER.			

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

WHEAT/OATFLR  
 09210628

FV : 0.50 LAUNCH DATE: OCT/1990  
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 100 GST: NO  
 MONTHS ELAPSED:106 MEDIA: OPS  
 MEDIA CODE: 206

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 56*				* 37					
MARITIMES				* 842*				* 558					
QUEBEC	2			* 3,644*				* 2,415	* RED%	.0	.0	.0	2.9
ONTARIO	3	1		* 2,150*				* 1,424	* RED\$	.0	.0	.0	6.0
PRAIRIES				* 1,629*				* 1,079	* FORECAST REMAINING LIABILITY				0.0
B.C.		1		* 736*				* 487	* FORECAST LIABILITY VS * YOUR BUDGET \$				1.8
TOTAL	5	2		* 9,057*	312.0			7800*	FORECAST LIABILITY IS UNDER YOUR 1800* BUDGET BAL.				
				* 2.9*	5.0		6,000						

TOTAL WHOLE WHEAT PREVIOUS ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDGT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000				
									ACT	FCST	TOTAL	FINAL FCST	
NFLD.				* 56*				* 37					
MARITIMES				* 842*				* 558					
QUEBEC	2			* 3,644*				* 2,415	* RED%	.0	.0	.0	2.9
ONTARIO	3	1		* 2,150*				* 1,424	* RED\$	.0	.0	.0	6.0
PRAIRIES				* 1,629*				* 1,079	* FORECAST REMAINING LIABILITY				0.0
B.C.		1		* 736*				* 487	* YOUR BUDGET \$ FOR * FORECAST OFFERS				7.8
TOTAL	58	5	2	* 9,057*	312.0			7800*	FORECAST LIABILITY VS 1800* YOUR BUDGET \$				1.8
				* 2.9*			6,000						



NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL WHOLE WHEAT ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000			FINAL	
									ACT	FCST	TOTAL	FCST	
NFLD.				* 56*			37						
MARITIMES				* 842*			558						
QUEBEC	2			* 3,644*			2,415	* RED%	.0	.0	.0	2.9	
ONTARIO	3	1		* 2,150*			1,424	* RED\$	.0	.0	.0	6.0	
PRAIRIES				* 1,629*			1,079	* FORECAST REMAINING LIABILITY				0.0	
B.C.		1		* 736*			487	* YOUR BUDGET \$ FOR					
TOTAL	5	2		* 9,057*	312.0		6,000	* FORECAST LIABILITY VS					
				* 2.9*				* YOUR BUDGET \$				1.8	
* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.													

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL R.H. FLOUR ACTIVE

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	33	28	25	* 47,923*	24.1	29.00	33.16	*				
	.1	.1	.1	* 198.9*		2.62	29,600	*				
MARITIMES	76	48	45	* 161,940*	138.7	64.75	72.35	*	---	----	-----	----
	.1			* 116.8*		4.78	111,211	*				
QUEBEC	83	31	51	* 380,948*	703.9	54.50	63.17	* RED%	.0	.0	.0	28.2
				* 54.1*		5.50	234,451	*				
ONTARIO	230	213	233	* 597,581*	1308.9	280.24	319.19	* RED\$	3.8	4.4	8.2	1284.6
				* 45.7*		24.48	379,454	*				
PRAIRIES	113	127	155	* 509,964*	476.8	163.00	188.94	* FORECAST REMAINING LIABILITY				15.0
				* 107.0*		16.27	337,864	*				
B.C.	37	64	38	* 266,375*	436.5	41.50	48.00	* YOUR BUDGET \$ FOR				
				* 61.0*		4.09	177,113	* FORECAST OFFERS				637.2
				* *				*				
TOTAL	572	511	547	* 1964,731*	7003.4	632.99	724.81	637231* FORECAST LIABILITY VS				
				* 28.1*		57.74	1269,693	-632462* YOUR BUDGET \$				-647.4
								*				
								* FORECAST IS TOTAL FOR EACH FORECAST-				
								* ABLE OFFER INCLUDED IN THIS BRAND/				
								* CATEGORY. TOTALS WILL NOT BE COMPLETE				
								* IF OFFER OR BUDGET DATA HAS NOT BEEN				
								* PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL R.H. FLOUR OLD

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH	FORECAST			
NFLD.				* 276,085*	5493.7								
				* 5.0*			245,182						
MARITIMES	3	2	1	* 190,841*	4429.5	.15	.33						
				* 4.3*		.11	226,535						
QUEBEC	1	2	1	* 6,678*	110.0	.50	.67		* RED\$	.0	.0	.0	786.8
				* 6.1*		.10	6,537						
ONTARIO	6	2	5	* 364,603*	27344.8	2.35	3.16		* FORECAST REMAINING LIABILITY				0.2
				* 1.3*		.51	272,351						
PRAIRIES	5	2	3	* 30,270*	541.5	1.22	1.72		* YOUR BUDGET \$ FOR				
				* 5.6*		.31	19,356		* FORECAST OFFERS				669.7
B.C.	1	3	1	* 20,243*	321.5	1.00	1.16		* FORECAST LIABILITY VS				
				* 6.3*		.10	15,753		* YOUR BUDGET \$				-116.9
TOTAL	16	11	11	* 888,720*	38241.0	5.22	7.04	669703*					
				* 2.3*		1.13	785,714	-116011*	* FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL R.H. FLOUR

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	33	28	25	* 324,008*	5517.8	29.00	33.16	*				
				* 5.9*		2.62	274,782	*				
MARITIMES	79	50	46	* 352,781*	4568.2	64.90	72.68	*	---	----	-----	----
				* 7.7*		4.89	337,746	*				
QUEBEC	84	33	52	* 387,626*	813.9	55.00	63.84	* RED\$	3.8	4.4	8.2	2071.4
				* 47.6*		5.60	240,988	*				
ONTARIO	236	215	238	* 962,184*	28653.7	282.59	322.35	* FORECAST REMAINING LIABILITY				15.2
				* 3.4*		24.99	651,805	*				
PRAIRIES	118	129	158	* 540,234*	1018.3	164.22	190.66	* YOUR BUDGET \$ FOR				
				* 53.1*		16.58	357,220	* FORECAST OFFERS				1306.9
B.C.	38	67	39	* 286,618*	758.0	42.50	49.16	*				
				* 37.8*		4.19	192,866	* FORECAST LIABILITY VS				
				* *				* YOUR BUDGET \$				-764.3
TOTAL	588	522	558	* 2853,451*	45244.4	638.21	731.85	1306934*				
				* 6.3*		58.87	2055,407	-748473*	FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.			

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL COUPONS PAID

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDGT\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	66	59	38	* 408,850*	10085.2	41.00	47.31	*				
				* 4.1*		3.98	316,691	*				
MARITIMES	354	180	154	* 580,163*	16683.5	150.65	176.39	*				
				* 3.5*		16.12	472,408	*				
QUEBEC	1,375	550	456	* 887,880*	7171.2	431.52	507.63	* RED\$	33.2	24.1	57.3	3650.7
				* 12.4*		47.74	537,874	*				
ONTARIO	1,763	2,897	1,944	* 1831,545*	64241.1	1282.01	1604.61	* FORECAST REMAINING LIABILITY				45.0
				* 2.9*		201.72	1171,493	*				
PRAIRIES	1,286	5,008	1,824	* 1154,360*	19420.4	1107.88	1410.96	* YOUR BUDGET \$ FOR				
				* 5.9*		189.51	753,627	* FORECAST OFFERS				2998.1
B.C.	870	1,411	1,165	* 533,316*	8056.1	746.50	940.14	* FORECAST LIABILITY VS				
				* 6.6*		121.09	353,471	* YOUR BUDGET \$				-651.9
TOTAL	5,714	10,105	5,581	* 5396,114*	149529.5	3759.56	4687.04	2998142*				
				* 3.6*		580.16	3605,564	-607422*				

FORECAST IS TOTAL FOR EACH FORECAST-  
 \* ABLE OFFER INCLUDED IN THIS BRAND/  
 \* CATEGORY. TOTALS WILL NOT BE COMPLETE  
 \* IF OFFER OR BUDGET DATA HAS NOT BEEN  
 \* PROVIDED FOR EVERY OFFER.



NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

EXPIRED

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDTG\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000			FINAL	
									ACT	FCST	TOTAL	FCST	
NFLD.	1	2		* 11*			1						
MARITIMES	7	8	1	* 208*			.06						
QUEBEC	12	4	5	* 1,069*			.32	* RED\$	.0	.0	.0	.4	
ONTARIO	33	39	23	* 1,638*			1.39	* FORECAST REMAINING LIABILITY				0.1	
PRAIRIES	15	24	15	* 1,019*			.94	* YOUR BUDGET \$ FOR					
B.C.	10	10	11	* 744*			.71	* FORECAST OFFERS					0.0
TOTAL	78	87	55	* 4,689*			3.42	* FORECAST IS TOTAL FOR EACH FORECAST-					
							292	* ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.					

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

NOT APPROVED

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BDDT\$ REM BUDGET*	NCH FORECAST				
									FISCAL				
									MAR/1999-FEB/2000			FINAL	
									ACT	FCST	TOTAL	FCST	
NFLD.				*	1*			*					
MARITIMES				*	2*			*					
QUEBEC				*	2*			*	RED\$	.0	.0	.0	.0
ONTARIO		2	2	*	32*		.13	*	FORECAST REMAINING LIABILITY				0.0
PRAIRIES	2	1	1	*	45*		.06	*	YOUR BUDGET \$ FOR				
B.C.				*	7*		3	*	FORECAST OFFERS				0.0
TOTAL	2	3	3	*	89*		.19	*	FORECAST IS TOTAL FOR EACH FORECAST-				
				*			5	*	ABLE OFFER INCLUDED IN THIS BRAND/				
									CATEGORY. TOTALS WILL NOT BE COMPLETE				
									IF OFFER OR BUDGET DATA HAS NOT BEEN				
									PROVIDED FOR EVERY OFFER.				

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT  
 FOR  
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999  
 TO -JUL 27/1999

TOTAL ROBIN HOOD MULTIFOODS INC.

MARKET	MAY/1999	JUN/1999	JUL/1999	RED.#/% * TO DATE	DIST(000) *EXP RED %	CUR FACE CUR HAND	CUR COST CUM COST	YOUR BGDG\$ REM BUDGET*	NCH FORECAST			
									FISCAL			
									MAR/1999-FEB/2000			
									ACT	FCST	TOTAL	FINAL FCST
NFLD.	67	61	38	* 408,862*	10085.2	41.00	47.31	*				
				* 4.1*		3.98	316,692	*				
MARITIMES	361	188	155	* 580,373*	16683.5	150.65	176.45	*	---	----	-----	----
				* 3.5*		16.12	472,421	*				
QUEBEC	1,387	554	461	* 888,951*	7171.2	431.52	507.95	* RED\$	33.2	24.1	57.3	3651.1
				* 12.4*		47.74	537,940	*				
ONTARIO	1,796	2,938	1,969	* 1833,215*	64241.1	1282.01	1606.13	* FORECAST REMAINING LIABILITY				45.1
				* 2.9*		201.72	1171,597	*				
PRAIRIES	1,303	5,033	1,840	* 1155,424*	19420.4	1107.88	1411.96	* YOUR BUDGET \$ FOR				
				* 5.9*		189.51	753,694	* FORECAST OFFERS				2998.1
B.C.	880	1,421	1,176	* 534,067*	8056.1	746.50	940.85	*				
				* 6.6*		121.09	353,517	* FORECAST LIABILITY VS				
				* *				* YOUR BUDGET \$				-652.3
TOTAL	5,794	10,195	5,639	* 5400,892*	149529.5	3759.56	4690.65	2998142*				
				* 3.6*		580.16	3605,861	-607719*	FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER.			

NCH PROMOTIONAL SERVICES LTD.  
FOR  
ROBIN HOOD MULTIFOODS INC.

CLIENT OFFER INDEX

NCH CONTACT: JOHANNE PRIMEAU

OFFER NUMBER	DESCRIPTION	TAX CREDIT INDICATOR	PAGE
-----	-----	-----	-----
0921015	J* FLAKY FLOUR COUPON BAG (0934838)	N	1
09210628	WHEAT/OATFLR	N	54
09216828	I* ROBIN HOOD 2.5KG FLOUR	N	50
09229613	RH/OM/BRODIE XXX	N	51
09229626	ROBIN HOOD FLOUR/BRODIE	N	51
09232307	RH ANGEL FOOD CAKE MIX	N	14
09232310	DESSERT BARS	N	22
09232323	RH LOW FAT MUFFIN MIX	N	22
09232349	LOAF & MUFFIN MIX	N	21
0923437	RHAP FLOUR BK/SV NATIONAL FALL	N	47
09236556	RED RIVER CEREAL NP	N	41
09236569	RED RIVER CEREAL NP	N	41
09241594	RH NANAIMO BARS SAVE \$1.00 ANY VARIETY	N	25
09241608	DUNCAN HINES MIX & FROSTING SAVE \$1.00	N	25
09241611	RH ANGLE FOOD CAKE MIX NP	N	15
09241624	BREAD FLOUR NP	N	34
09241637	ANY ROBIN HOOD PRODUCT NP	N	40
09241770	RH ANGEL FOOD CAKE	N	12
09241783	LOW FAT MUFFINS RH SAVE .50 ANY VARIETY	N	24
09241796	ROBIN HOOD ANGEL FOOD MIX NP	N	15
09241800	BREAD FLOUR NP	N	35
09241914	RH ANGEL FOOD \$0.50 OFF	N	12
09241927	NANAIMO BARS NP	N	24
09241930	KIT POUR MAISON DE PAIN NP	N	23
09241943	ROBIN HOOD LOW FAT MUFFINS NP	N	23
09241956	ROBIN HOOD ANGEL CAKE MIX NP	N	14
0930049	5* RHAPF NO PROFILE	N	50
0933111	FESTIVE MEMORIES	N	48
0933257	P* RHAPF MISC REGIONAL HNDOUTS	N	49
0933279	RHAPF-COUPON BAG	N	49
0934930	FY84 FLAKY-FLOUR COUPON BAG	N	2
0936261	J* R.H. ALL PURPOSE FLOUR NAT.	N	48
0950327	R.H. FLAKY PIE CRUST MIX	N	2

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