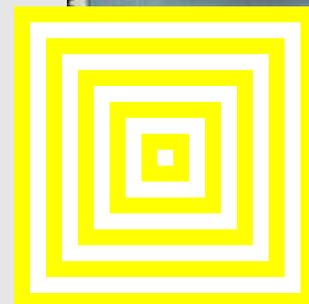
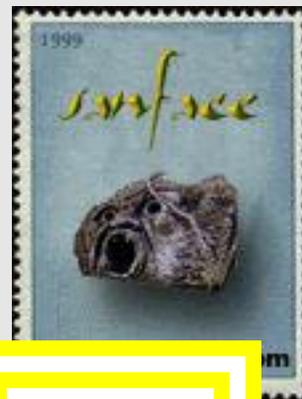
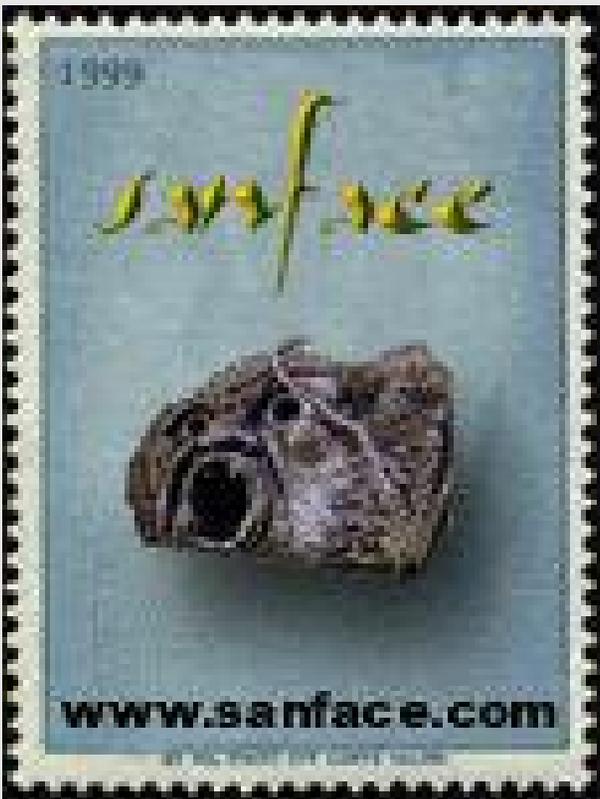




O



John

NCH SUMMARY PAGE

FOR

ROBIN HOOD MULTIFOODS INC. <http://test>

PERIOD FROM-JUN 23/1999

TO -JUL 27/1999

MARKETER NUMBER: 092

<http://www.sanface.com>
<mailto:sanface@sanface.com>

TOTAL FEDERAL GST ACTIVE: 0.00
 TOTAL FEDERAL GST OLD: 0.00

 TOTAL FEDERAL GST: 0.00

 TOTAL PROVINCIAL GST ACTIVE: 0.00
 TOTAL PROVINCIAL GST OLD: 0.00

 TOTAL PROVINCIAL GST: 0.00

 TOTAL GST: 0.00

 TOTAL OFFERS FORECAST: 32

TOTAL NF GST ACTIVE: 0.00
 TOTAL NF GST OLD: 0.00

 TOTAL NF GST: 0.00

 TOTAL PE GST ACTIVE: 0.00
 TOTAL PE GST OLD: 0.00

 TOTAL PE GST: 0.00

 TOTAL NS GST ACTIVE: 0.00
 TOTAL NS GST OLD: 0.00

 TOTAL NS GST: 0.00

 TOTAL NB GST ACTIVE: 0.00
 TOTAL NB GST OLD: 0.00

 TOTAL NB GST: 0.00

 TOTAL PQ GST ACTIVE: 0.00
 TOTAL PQ GST OLD: 0.00

 TOTAL PQ GST: 0.00

 TOTAL ON GST ACTIVE: 0.00
 TOTAL ON GST OLD: 0.00

 TOTAL ON GST: 0.00

 TOTAL MB GST ACTIVE: 0.00
 TOTAL MB GST OLD: 0.00

 TOTAL MB GST: 0.00

 TOTAL SK GST ACTIVE: 0.00
 TOTAL SK GST OLD: 0.00

 TOTAL SK GST: 0.00

 TOTAL AB GST ACTIVE: 0.00
 TOTAL AB GST OLD: 0.00

 TOTAL AB GST: 0.00

NCH PROMOTIONAL SERVICES LTD.
FOR
ROBIN HOOD MULTIFOODS INC.

DATE: JUL 27/1999

CLIENT BRAND INDEX

NCH CONTACT: JOHANNE PRIMEAU

| DESCRIPTION ----- | FROM PAGE ----- | TO PAGE ----- |
|------------------------------------|--------------------|------------------|
| FLAKY PIE CRUST MIX CURRENT FISCAL | 1 | 1 |
| FLAKY PIE CRUST MIX PREVIOUS ACT | 1 | 3 |
| FLAKY PIE CRUST MIX ACTIVE | 4 | 4 |
| FLAKY PIE CRUST MIX OLD | 5 | 5 |
| FLAKY PIE CRUST MIX | 6 | 6 |
| FROZEN PIE CRUST CURRENT FISCAL | 7 | 7 |
| FROZEN PIE CRUST PREVIOUS ACT | 7 | 7 |
| FROZEN PIE CRUST ACTIVE | 8 | 8 |
| FROZEN PIE CRUST OLD | 9 | 9 |
| FROZEN PIE CRUST | 10 | 10 |
| EASY BISK MIX OLD | 11 | 11 |
| EASY BISK MIX | 11 | 11 |
| ANGEL FOOD CAKE MIX CURRENT FISCAL | 12 | 13 |
| ANGEL FOOD CAKE MIX PREVIOUS ACT | 14 | 16 |
| ANGEL FOOD CAKE MIX ACTIVE | 17 | 17 |
| ANGEL FOOD CAKE MIX OLD | 18 | 18 |
| ANGEL FOOD CAKE MIX | 19 | 19 |
| PUDDING CAKE MIX OLD | 20 | 20 |
| PUDDING CAKE MIX | 20 | 20 |
| CONSUMER CAKE MIXES CURRENT FISCAL | 21 | 21 |
| CONSUMER CAKE MIXES PREVIOUS ACT | 21 | 26 |
| CONSUMER CAKE MIXES ACTIVE | 27 | 27 |
| CONSUMER CAKE MIXES OLD | 28 | 28 |
| CONSUMER CAKE MIXES | 29 | 29 |
| OBSOLETE MIXES OLD | 30 | 30 |
| CONSUMER MIXES | 31 | 31 |
| GRAHAM PIES OLD | 32 | 32 |
| BAKING CHOCOLATE OLD | 33 | 33 |
| BREAD & ROLL MIX CURRENT FISCAL | 34 | 34 |
| BREAD & ROLL MIX PREVIOUS OFFERS | 34 | 35 |
| BREAD & ROLL MIX ACTIVE | 36 | 36 |
| BREAD & ROLL MIX OLD | 37 | 37 |
| BREAD & ROLL MIX | 38 | 38 |
| NEW PRODUCTS | 39 | 39 |
| CEREAL PRODUCTS CURRENT FISCAL | 40 | 40 |
| CEREAL PRODUCTS PREVIOUS ACTIVE | 40 | 42 |
| CEREAL PRODUCTS ACTIVE | 43 | 43 |
| CEREAL PRODUCTS OLD | 44 | 44 |
| CEREAL PRODUCTS | 45 | 45 |
| PANCAKE MIX OLD | 46 | 46 |
| RH ALL PURPOSE CURRENT FISCAL | 47 | 47 |
| RH ALL PURPOSE PREVIOUS ACTIVE | 47 | 52 |
| RH ALL PURPOSE ACTIVE | 53 | 53 |

NCH PROMOTIONAL SERVICES LTD.
FOR
ROBIN HOOD MULTIFOODS INC.

DATE: JUL 27/1999

CLIENT BRAND INDEX

NCH CONTACT: JOHANNE PRIMEAU

| DESCRIPTION | FROM PAGE | TO PAGE |
|-----------------------------|-----------|---------|
| ----- | ----- | ----- |
| WHOLE WHEAT PREVIOUS ACTIVE | 54 | 54 |
| WHOLE WHEAT ACTIVE | 55 | 55 |
| R.H. FLOUR ACTIVE | 56 | 56 |
| R.H. FLOUR OLD | 57 | 57 |
| R.H. FLOUR | 58 | 58 |
| COUPONS PAID | 59 | 59 |
| EXPIRED | 61 | 61 |
| NOT APPROVED | 62 | 62 |
| ROBIN HOOD MULTIFOODS INC. | 63 | 63 |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

FY84 FLAKY-FLOUR COUPON BAG
 0934930

FV : 0.25 LAUNCH DATE: JUN/1983
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 193 GST: NO
 MONTHS ELAPSED:194 MEDIA: IPX
 MEDIA CODE: 323

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|----------------------------------|------|-------|---------------|------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 11,775* | 89.6 | | | | | | | | |
| | | | | * 13.1* | | | 4,402 | | | | | | |
| MARITIMES | | | | * 13,927* | 178.6 | | | | | | | | |
| | | | | * 7.8* | | | 5,236 | | | | | | |
| QUEBEC | | | | * 58,977* | 469.0 | | | | * RED% | .0 | .0 | .0 | 8.2 |
| | | | | * 12.6* | | | 22,126 | | | | | | |
| ONTARIO | | | 1 | * 34,794* | 577.8 | .25 | .42 | | * RED\$ | .0 | .0 | .0 | 63.0 |
| | | | | * 6.0* | | .10 | 13,074 | | | | | | |
| PRAIRIES | | | | * 39,642* | 513.8 | | | | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | * 7.7* | | | 14,903 | | | | | | |
| B.C. | | | | * 8,678* | 224.8 | | | | * FORECAST LIABILITY VS | | | | |
| | | | | * 3.9* | | | 3,271 | | * YOUR BUDGET \$ | | | | 35.5 |
| | | | | * * | | | | | | | | | |
| TOTAL | | | 1 | * 167,793* | 2053.6 | .25 | .42 | 98500* | FORECAST LIABILITY IS UNDER YOUR | | | | |
| | | | | * 8.2* | 12.8 | .10 | 63,012 | 35488* | BUDGET BAL. | | | | |

R.H. FLAKY PIE CRUST MIX
 0950327

FV : 0.25 LAUNCH DATE: MAR/1988
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 137 GST: NO
 MONTHS ELAPSED:137 MEDIA: MISC
 MEDIA CODE: 997

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------|------|-------|---------------|------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 190* | 205.3 | | | | | | | | |
| | | | | * .1* | | | 76 | | | | | | |
| MARITIMES | | | | * 1,048* | 615.9 | | | | | | | | |
| | | | | * .2* | | | 423 | | | | | | |
| QUEBEC | | | | * 2,055* | 205.4 | | | | * RED% | .0 | .0 | .0 | .3 |
| | | | | * 1.0* | | | 827 | | | | | | |
| ONTARIO | | 6 | | * 1,119* | 205.4 | | | | * RED\$ | .0 | .0 | .0 | 2.4 |
| | | | | * .5* | | | 451 | | | | | | |
| PRAIRIES | | | | * 1,146* | 616.2 | | | | * FORECAST REMAINING LIABILITY | | | | 0.1 |
| | | | | * .2* | | | 460 | | | | | | |
| B.C. | | | | * 235* | 205.4 | | | | * FORECAST LIABILITY VS | | | | |
| | | | | * .1* | | | 95 | | * YOUR BUDGET \$ | | | | -0.1 |
| | | | | * * | | | | | | | | | |
| TOTAL | | 6 | | * 5,793* | 2053.6 | | | 2318* | FORECAST LIABILITY EXCEEDS YOUR | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX PREVIOUS ACT

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|---------------|-------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 42,051* | 314.9 | | | | | | | | |
| | | | | * 13.4* | | | 15,303 | | | | | | |
| MARITIMES | | | | * 35,960* | 1054.5 | | | | | | | | |
| | | | | * 3.4* | | | 13,316 | | | | | | |
| QUEBEC | | | | * 149,641* | 1214.4 | | | | * RED% | .0 | .0 | .0 | 7.0 |
| | | | | * 12.3* | | | 55,204 | | | | | | |
| ONTARIO | 6 | | | * 79,738* | 1323.2 | .25 | .42 | | * RED\$ | .0 | .0 | .0 | 157.8 |
| | | | | * 6.0* | | .10 | 29,655 | | | | | | |
| PRAIRIES | | 1 | | * 95,020* | 1630.0 | | | | * FORECAST REMAINING LIABILITY | | | | 0.1 |
| | | | | * 5.8* | | | 35,546 | | | | | | |
| B.C. | | | | * 23,548* | 570.2 | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 4.1* | | | 8,713 | | * FORECAST OFFERS | | | | 189.0 |
| | | | | * * | | | | | | | | | |
| TOTAL | 6 | 1 | 1 | * 425,958* | 6107.2 | .25 | .42 | 189007* | FORECAST LIABILITY VS | | | | |
| | | | | * 7.0* | | .10 | 157,737 | 31270* | YOUR BUDGET \$ | | | | 31.2 |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|-------|-------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL | |
| | | | | | | | | | --- | ---- | ----- | ---- | |
| NFLD. | | | | * 42,051* | 314.9 | | | | | | | | |
| | | | | * 13.4* | | | 15,303 | | | | | | |
| MARITIMES | | | | * 35,960* | 1054.5 | | | | | | | | |
| | | | | * 3.4* | | | 13,316 | | | | | | |
| QUEBEC | | | | * 149,641* | 1214.4 | | | | * RED% | .0 | .0 | .0 | 7.0 |
| | | | | * 12.3* | | | 55,204 | | | | | | |
| ONTARIO | 6 | | | * 79,738* | 1323.2 | .25 | .42 | | * RED\$ | .0 | .0 | .0 | 157.8 |
| | | | | * 6.0* | | .10 | 29,655 | | | | | | |
| PRAIRIES | | 1 | | * 95,020* | 1630.0 | | | | * FORECAST REMAINING LIABILITY | | | | 0.1 |
| | | | | * 5.8* | | | 35,546 | | | | | | |
| B.C. | | | | * 23,548* | 570.2 | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 4.1* | | | 8,713 | | * FORECAST OFFERS | | | | 189.0 |
| | | | | * * | | | | | | | | | |
| TOTAL | 6 | 1 | 1 | * 425,958* | 6107.2 | .25 | .42 | 189007* | FORECAST LIABILITY VS | | | | |
| | | | | * 7.0* | | .10 | 157,737 | 31270* | YOUR BUDGET \$ | | | | 31.2 |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|---------------|------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 685* | 10.0 | | | | | | | | |
| | | | | * 6.9* | | | 306 | | | | | | |
| MARITIMES | | | | * 5,696* | 30.0 | | | | | | | | |
| | | | | * 19.0* | | | 2,537 | | | | | | |
| QUEBEC | | | | * 6* | 10.0 | | | | * RED\$ | .0 | .0 | .0 | 3.3 |
| | | | | * .1* | | | 2 | | | | | | |
| ONTARIO | | | | * 1,036* | 10.0 | | | | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | * 10.4* | | | 463 | | | | | | |
| PRAIRIES | | | | * 14* | 30.0 | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | * * | | | 6 | | * FORECAST OFFERS | | | | 1.1 |
| B.C. | | | | * 3* | 10.0 | | | | | | | | |
| | | | | * * | | | 1 | | * FORECAST LIABILITY VS | | | | |
| | | | | * * | | | | | * YOUR BUDGET \$ | | | | -2.2 |
| TOTAL | | | | * 7,440* | 100.0 | | | 1072* | | | | | |
| | | | | * 7.4* | | | 3,315 | -2243* | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FLAKY PIE CRUST MIX

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | |
|---|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--------------------------------------|------|-------|-------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL |
| | | | | | | | | | ACT | FCST | TOTAL | FCST |
| NFLD. | | | | * 42,736* | 324.9 | | 15,609 | | | | | |
| | | | | * 13.2* | | | | | | | | |
| MARITIMES | | | | * 41,656* | 1084.5 | | 15,853 | | | | | |
| | | | | * 3.8* | | | | | | | | |
| QUEBEC | | | | * 149,647* | 1224.4 | | 55,206 | * RED\$ | .0 | .0 | .0 | 161.1 |
| | | | | * 12.2* | | | | | | | | |
| ONTARIO | 6 | | 1 | * 80,774* | 1333.2 | .25 | .42 | * FORECAST REMAINING LIABILITY | | | | 0.1 |
| | | | | * 6.1* | | .10 | 30,118 | | | | | |
| PRAIRIES | | 1 | | * 95,034* | 1660.0 | | 35,552 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 5.7* | | | | * FORECAST OFFERS | | | | 190.1 |
| B.C. | | | | * 23,551* | 580.2 | | 8,714 | * FORECAST LIABILITY VS | | | | |
| | | | | * 4.1* | | | | * YOUR BUDGET \$ | | | | 29.0 |
| TOTAL | 6 | 1 | 1 | * 433,398* | 6207.2 | .25 | .42 | 190079* | | | | |
| | | | | * 7.0* | | .10 | 161,052 | 29027* | FORECAST IS TOTAL FOR EACH FORECAST- | | | |
| * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | | | | | | | | | |
| * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | | | | | | | | | |
| * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | | | | | | | | | |
| * PROVIDED FOR EVERY OFFER. | | | | | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST CURRENT FISCAL

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST |
|--------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------|
| ----- | | | | | | | | | |
| | | | | * | * | | | * | |
| | | | | * | * | | | * | FISCAL |
| | | | | * | * | | | * | MAR/1999-FEB/2000 |
| TOTAL | | | | * | * | | | * | |
| | | | | * | * | | | * | * THIS BRAND TOTAL DOES NOT YET |
| | | | | | | | | * | * CONTAIN ANY ACTIVE OFFERS |
| | | | | | | | | * | |

TOTAL FROZEN PIE CRUST PREVIOUS ACT

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST |
|--------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------|
| ----- | | | | | | | | | |
| | | | | * | * | | | * | |
| | | | | * | * | | | * | FISCAL |
| | | | | * | * | | | * | MAR/1999-FEB/2000 |
| TOTAL | | | | * | * | | | * | |
| | | | | * | * | | | * | * THIS BRAND TOTAL DOES NOT YET |
| | | | | | | | | * | * CONTAIN ANY ACTIVE OFFERS |
| | | | | | | | | * | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST |
|--------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|
| -----* | | | | | | | | | |
| | | | | * | * | | | * | FISCAL |
| | | | | * | * | | | * | MAR/1999-FEB/2000 |
| TOTAL | | | | * | * | | | * | |
| | | | | * | * | | | * | * THIS BRAND TOTAL DOES NOT YET * CONTAIN ANY ACTIVE OFFERS |
| -----* | | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| NFLD. | | | | * 129* | 45.0 | | 88 | | ACT | FCST | TOTAL | FINAL FCST |
| MARITIMES | | | | * .3* | | | 507 | | --- | ---- | ----- | ---- |
| QUEBEC | | | | * 123* | 45.0 | | 98 | * RED\$ | .0 | .0 | .0 | 43.8 |
| ONTARIO | | | | * 27,443* | 200.2 | | 21,266 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| PRAIRIES | | | | * 13.7* | | | 14,485 | * YOUR BUDGET \$ FOR | | | | 81.1 |
| B.C. | | | | * 19,378* | 750.6 | | 7,362 | * FORECAST OFFERS | | | | |
| | | | | * 2.6* | | | | * FORECAST LIABILITY VS | | | | |
| | | | | * 10,192* | 250.2 | | | * YOUR BUDGET \$ | | | | 37.3 |
| | | | | * 4.1* | | | | | | | | |
| TOTAL | | | | * 57,939* | 1426.0 | | 43,806 | 81124* | | | | |
| | | | | * 4.1* | | | | 37318* | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL FROZEN PIE CRUST

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| NFLD. | | | | * 129* | 45.0 | | 88 | | ACT | FCST | TOTAL | FINAL FCST |
| MARITIMES | | | | * .3* | | | 507 | | --- | ---- | ----- | ---- |
| QUEBEC | | | | * 674* | 135.0 | | | * RED\$ | .0 | .0 | .0 | 43.8 |
| ONTARIO | | | | * .5* | | | 21,266 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| PRAIRIES | | | | * 27,443* | 200.2 | | | * YOUR BUDGET \$ FOR | | | | |
| B.C. | | | | * 13.7* | | | 14,485 | * FORECAST OFFERS | | | | 81.1 |
| | | | | * 19,378* | 750.6 | | 7,362 | * FORECAST LIABILITY VS | | | | |
| | | | | * 2.6* | | | | * YOUR BUDGET \$ | | | | 37.3 |
| TOTAL | | | | * 10,192* | 250.2 | | | 81124* | | | | |
| | | | | * 4.1* | | | 43,806 | 37318* | FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | |
| | | | | * 57,939* | 1426.0 | | | | | | | |
| | | | | * 4.1* | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL EASY BISK MIX OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|---------------|----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| ONTARIO | | | | * | 1* | | | | | | | | |
| PRAIRIES | | | | * | 2* | | | | | | | | |
| TOTAL | | | | * | 3* | | 1 | | * RED\$ | .0 | .0 | .0 | .0 |
| | | | | | | | | | * FORECAST REMAINING LIABILITY 0.0 | | | | |
| | | | | | | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | | | | | | * FORECAST OFFERS 0.0 | | | | |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

TOTAL EASY BISK MIX

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|---------------|----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| ONTARIO | | | | * | 1* | | | | | | | | |
| PRAIRIES | | | | * | 2* | | | | | | | | |
| TOTAL | | | | * | 3* | | 1 | | * RED\$ | .0 | .0 | .0 | .0 |
| | | | | | | | | | * FORECAST REMAINING LIABILITY 0.0 | | | | |
| | | | | | | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | | | | | | * FORECAST OFFERS 0.0 | | | | |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

RH ANGEL FOOD CAKE
 09241770

FV : 0.50 LAUNCH DATE: APR/1999
 RHA: .1025 EXPIRY DATE: DEC/1999

MONTHS VALID: 3 GST: NO
 MONTHS ELAPSED: 4 MEDIA: FSI
 MEDIA CODE: 602

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| MARITIMES | 43 | 26 | 29 | * 98* | | 14.50 | 19.26 | * | | | | | |
| | | | | * * | | 2.97 | 65 | * | | | | | |
| QUEBEC | | 6 | 8 | * 14* | | 4.00 | 5.35 | * | | | | | |
| | | | | * * | | .84 | 9 | * | | | | | |
| ONTARIO | 586 | 2,232 | 1,462 | * 4,280* | | 731.00 | 973.21 | * RED% | .4 | .5 | .9 | .9 | |
| | | | | * * | | 151.28 | 2,848 | * | | | | | |
| PRAIRIES | 855 | 4,494 | 1,442 | * 6,791* | | 721.00 | 960.25 | * RED\$ | 8.9 | 12.1 | 21.0 | 22.3 | |
| | | | | * * | | 149.55 | 4,519 | * | | | | | |
| B.C. | 401 | 1,211 | 618 | * 2,230* | | 309.00 | 412.06 | * FORECAST REMAINING LIABILITY | | | | | 13.4 |
| | | | | * * | | 64.62 | 1,486 | * | | | | | |
| | | | | * * | | | | * FORECAST LIABILITY VS | | | | | |
| TOTAL | 1,885 | 7,969 | 3,559 | * 13,413* | 3600.0 | 1779.50 | 2370.13 | * YOUR BUDGET \$ | | | | | 1.1 |
| | .1 | .2 | .1 | * .4* | 1.0 | 369.26 | 8,927 | 14473* | | | | | |
| | | | | | | | | | * FORECAST LIABILITY IS UNDER YOUR BUDGET BAL. | | | | |

RH ANGEL FOOD \$0.50 OFF
 09241914

FV : 0.50 LAUNCH DATE: APR/1999
 RHA: .1025 EXPIRY DATE: DEC/1999

MONTHS VALID: GST: NO
 MONTHS ELAPSED: 4 MEDIA: RIA-I
 MEDIA CODE: 531

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|--------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|------------------------------------|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| TOTAL | | | | * * | | 2.5 | | 16* | | | | | |
| | | | | * * | | 1.0 | | 16* | | | | | |
| | | | | | | | | | * RED% | .0 | .9 | .9 | 1.0 |
| | | | | | | | | | * RED\$ | .0 | .0 | .0 | .0 |
| | | | | | | | | | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | | | | | | * FORECAST LIABILITY VS | | | | |
| | | | | | | | | | * YOUR BUDGET \$ | | | | 0.0 |
| | | | | | | | | | * FORECAST LIABILITY BASED ON YOUR | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX CURRENT FISCAL

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| MARITIMES | 43 | 26 | 29 | * 98* | | 14.50 | 19.26 | * | | | | |
| | | | | * * | | 2.97 | 65 | * | | | | |
| QUEBEC | | 6 | 8 | * 14* | | 4.00 | 5.35 | * | --- | ---- | ----- | ---- |
| | | | | * * | | .84 | 9 | * | | | | |
| ONTARIO | 586 | 2,232 | 1,462 | * 4,280* | | 731.00 | 973.21 | * RED% | .4 | .5 | .9 | .9 |
| | | | | * * | | 151.28 | 2,848 | * | | | | |
| PRAIRIES | 855 | 4,494 | 1,442 | * 6,791* | | 721.00 | 960.25 | * RED\$ | 8.9 | 12.1 | 21.0 | 22.3 |
| | | | | * * | | 149.55 | 4,519 | * | | | | |
| B.C. | 401 | 1,211 | 618 | * 2,230* | | 309.00 | 412.06 | * FORECAST REMAINING LIABILITY | | | | 13.4 |
| | | | | * * | | 64.62 | 1,486 | * | | | | |
| | | | | * * | | | | * YOUR BUDGET \$ FOR | | | | |
| TOTAL | 1,885 | 7,969 | 3,559 | * 13,413* | 3602.5 | 1779.50 | 2370.13 | 23416* FORECAST OFFERS | | | | 23.4 |
| | .1 | .2 | .1 | * .4* | | 369.26 | 8,927 | 14489* | | | | |

* FORECAST IS TOTAL FOR EACH FORECAST-
 * ABLE OFFER INCLUDED IN THIS BRAND/
 * CATEGORY. TOTALS WILL NOT BE COMPLETE
 * IF OFFER OR BUDGET DATA HAS NOT BEEN
 * PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

RH ANGEL FOOD CAKE MIX
 09232307

FV : 0.50 LAUNCH DATE: APR/1996
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 39 GST: NO
 MONTHS ELAPSED: 40 MEDIA: MISC
 MEDIA CODE: 997

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--------------------------------------|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * | * | 1.0 | | * | | | | | |
| MARITIMES | | | | * | * | 3.0 | | * | | | | | |
| QUEBEC | | | | * | * | 1.0 | | * RED% | .0 | .0 | .0 | .7 | |
| ONTARIO | | | | * | 59* | 1.0 | | * RED\$ | .0 | .0 | .0 | .0 | |
| PRAIRIES | | | | * | 5.9* | 3.0 | 39 | * | FORECAST REMAINING LIABILITY | | | | 0.0 |
| B.C. | | | | * | .3* | 1.0 | | * | FORECAST LIABILITY VS | | | | |
| | | | | * | .2* | | 7 | * | YOUR BUDGET \$ | | | | 0.1 |
| TOTAL | | | | * | 71* | 10.0 | | * | 56* FORECAST LIABILITY IS UNDER YOUR | | | | |
| | | | | * | .7* | 93.7 | 47 | * | 9* BUDGET BAL. | | | | |

ROBIN HOOD ANGEL CAKE MIX NP
 09241956

FV : 0.50 LAUNCH DATE: SEP/1997
 RHA: .1025 EXPIRY DATE: DEC/1998

MONTHS VALID: 22 GST: NO
 MONTHS ELAPSED: 23 MEDIA: NO PROF
 MEDIA CODE: 995

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|-------------------------------|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * | * | | | * | | | | | |
| MARITIMES | 1 | 4 | | * | 319* | | 212 | * | | | | | |
| QUEBEC | 7 | 3 | 3 | * | 2,794* | 1.50 | 2.00 | * RED% | .0 | .0 | .0 | .0 | |
| ONTARIO | 22 | 18 | 1 | * | 6,812* | .31 | 2,366 | * RED\$ | .5 | .2 | .7 | 18.9 | |
| PRAIRIES | 21 | 22 | 4 | * | 9,777* | .10 | 4,531 | * | FORECAST REMAINING LIABILITY | | | | 0.8 |
| B.C. | 4 | 5 | 67 | * | 3,974* | .42 | 6,506 | * | COMPARISON TO YOUR BUDGET NOT | | | | |
| | 18 | | | * | * | 6.87 | 2,647 | * | AVAILABLE BECAUSE BUDGET | | | | |
| | | | | * | * | | | * | INFORMATION WAS NOT PROVIDED | | | | |
| TOTAL | 55 | 52 | 75 | * | 27,231* | 37.50 | 49.88 | * | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

ROBIN HOOD ANGEL FOOD MIX NP
 09241796

FV : 1.00 LAUNCH DATE: MAY/1998 MONTHS VALID: 14 GST: NO
 RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 15 MEDIA: NO PROF
 MEDIA CODE: 994

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 1* | | | | * 1 | | | | | |
| MARITIMES | | | | * 19* | | | | * 22 | | | | | |
| QUEBEC | | | | * 6* | | | | * 7 | * RED% | .0 | .0 | .0 | .0 |
| ONTARIO | 1 | | | * 3,133* | | | | * 3,650 | * RED\$ | .4 | .6 | 1.0 | 8.8 |
| PRAIRIES | 9 | 6 | 3 | * 2,164* | | 3.00 | 3.50 | * 2,522 | * FORECAST REMAINING LIABILITY | | | | 1.2 |
| B.C. | 6 | 18 | | * 1,205* | | .31 | | * 1,404 | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | |
| TOTAL | 16 | 24 | 3 | * 6,528* | | 3.00 | 3.50 | * 7,606 | | | | | |

RH ANGLE FOOD CAKE MIX NP
 09241611

FV : 0.50 LAUNCH DATE: JUL/1998 MONTHS VALID: 12 GST: NO
 RHA: .1025 EXPIRY DATE: DEC/1998 MONTHS ELAPSED: 13 MEDIA: NO PROF
 MEDIA CODE: 994

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| MARITIMES | | | | * 3* | | | | * 2 | | | | | |
| ONTARIO | | | | * 1* | | | | * 1 | * RED% | .0 | .0 | .0 | .0 |
| TOTAL | | | | * 4* | | | | * 3 | * RED\$ | .0 | .0 | .0 | .0 |
| | | | | | | | | | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | | | | | | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX PREVIOUS ACT

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH | FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|-----------------------------|--------------------------------|----------|-----|------|------|
| | | | | * | * | | | | | | | | |
| | | | | * | * | | | | | | | | |
| NFLD. | | | | * | 320* | 1.0 | | | | | | | |
| | | | | * | 32.0* | | 213 | | | | | | |
| MARITIMES | 1 | 4 | | * | 2,816* | 3.0 | | | | | | | |
| | | .1 | | * | 93.9* | | 1,882 | | | | | | |
| QUEBEC | 7 | 3 | 3 | * | 3,561* | 1.0 | 1.50 | 2.00 | * RED% | 11.4 | 8.8 | 20.2 | 99.9 |
| | .7 | .3 | .3 | * | 356.1* | | .31 | 2,373 | | | | | |
| ONTARIO | 23 | 18 | 1 | * | 10,005* | 1.0 | .50 | .66 | * RED\$ | .9 | .8 | 1.7 | 27.7 |
| | 2.3 | 1.8 | .1 | * | 1000.5* | | .10 | 8,221 | | | | | |
| PRAIRIES | 30 | 28 | 7 | * | 11,951* | 3.0 | 5.00 | 6.19 | * FORECAST REMAINING LIABILITY | | | | 2.0 |
| | 1.0 | .9 | .2 | * | 398.4* | | .73 | 9,035 | | | | | |
| B.C. | 10 | 23 | 67 | * | 5,181* | 1.0 | 33.50 | 44.53 | * YOUR BUDGET \$ FOR | | | | |
| | 1.0 | 2.3 | 6.7 | * | 518.1* | | 6.87 | 4,052 | * FORECAST OFFERS | | | | 0.1 |
| | | | | * | * | | | | | | | | |
| TOTAL | 71 | 76 | 78 | * | 33,834* | 10.0 | 40.50 | 53.38 | 56* | | | | |
| | .7 | .8 | .8 | * | 338.3* | | 8.01 | 25,776 | -25720* | | | | |

* FORECAST IS TOTAL FOR EACH FORECAST-
 * ABLE OFFER INCLUDED IN THIS BRAND/
 * CATEGORY. TOTALS WILL NOT BE COMPLETE
 * IF OFFER OR BUDGET DATA HAS NOT BEEN
 * PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 320* | 1.0 | | 213 | | | | | | |
| | | | | * 32.0* | | | | | | | | | |
| MARITIMES | 44 | 30 | 29 | * 2,914* | 3.0 | 14.50 | 19.26 | | | | | | |
| | 1.5 | 1.0 | 1.0 | * 97.1* | | 2.97 | 1,947 | | | | | | |
| QUEBEC | 7 | 9 | 11 | * 3,575* | 1.0 | 5.50 | 7.35 | * RED% | .4 | .5 | .9 | 1.9 | |
| | .7 | .9 | 1.1 | * 357.5* | | 1.15 | 2,382 | | | | | | |
| ONTARIO | 609 | 2,250 | 1,463 | * 14,285* | 1.0 | 731.50 | 973.87 | * RED\$ | 9.8 | 12.9 | 22.7 | 50.0 | |
| | 60.9 | 225.0 | 146.3 | * 1428.5* | | 151.38 | 11,069 | | | | | | |
| PRAIRIES | 885 | 4,522 | 1,449 | * 18,742* | 3.0 | 726.00 | 966.44 | * FORECAST REMAINING LIABILITY | | | | 15.4 | |
| | 29.5 | 150.7 | 48.3 | * 624.7* | | 150.28 | 13,554 | | | | | | |
| B.C. | 411 | 1,234 | 685 | * 7,411* | 1.0 | 342.50 | 456.59 | * YOUR BUDGET \$ FOR | | | | | |
| | 41.1 | 123.4 | 68.5 | * 741.1* | | 71.49 | 5,538 | * FORECAST OFFERS | | | | 23.5 | |
| | | | | * * | | | | | | | | | |
| TOTAL | 1,956 | 8,045 | 3,637 | * 47,247* | 3612.5 | 1820.00 | 2423.51 | 23472* | FORECAST LIABILITY VS | | | | |
| | .1 | .2 | .1 | * 1.3* | | 377.27 | 34,703 | -11231* | YOUR BUDGET \$ -26.5 | | | | |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | |
|---|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--------------------------------------|------|-------|-------|
| -----* | | | | | | | | | -----* | | | |
| NFLD. | | | | * 49* | | | 36 | | FISCAL | | | |
| | | | | * * | | | | | MAR/1999-FEB/2000 | | | |
| MARITIMES | | | | * 242* | | | 160 | | ACT | FCST | TOTAL | FINAL |
| | | | | * * | | | | | --- | ---- | ----- | ---- |
| QUEBEC | | | | * 221* | | | 147 | * RED\$ | .0 | .0 | .0 | 107.7 |
| | | | | * * | | | | | | | | |
| ONTARIO | | | | * 13,625* | 1513.7 | | 8,928 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | * .9* | | | | | | | | |
| PRAIRIES | | | | * 99,878* | 1833.0 | | 75,155 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 5.4* | | | | * FORECAST OFFERS | | | | 125.2 |
| B.C. | | | | * 31,222* | 611.0 | | 23,203 | * FORECAST LIABILITY VS | | | | |
| | | | | * 5.1* | | | | * YOUR BUDGET \$ | | | | 17.6 |
| | | | | * * | | | | | | | | |
| TOTAL | | | | * 145,237* | 5144.6 | | 107,629 | 125234* | | | | |
| | | | | * 2.8* | | | | 17605* | FORECAST IS TOTAL FOR EACH FORECAST- | | | |
| * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | | | | | | | | | |
| * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | | | | | | | | | |
| * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | | | | | | | | | |
| * PROVIDED FOR EVERY OFFER. | | | | | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL ANGEL FOOD CAKE MIX

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 369* | 1.0 | | | | | | | | |
| | | | | * 36.9* | | | 249 | | | | | | |
| MARITIMES | 44 | 30 | 29 | * 3,156* | 3.0 | 14.50 | 19.26 | | | | | | |
| | 1.5 | 1.0 | 1.0 | * 105.2* | | 2.97 | 2,107 | | | | | | |
| QUEBEC | 7 | 9 | 11 | * 3,796* | 1.0 | 5.50 | 7.35 | * RED\$ | 9.8 | 12.9 | 22.7 | 157.7 | |
| | .7 | .9 | 1.1 | * 379.6* | | 1.15 | 2,529 | | | | | | |
| ONTARIO | 609 | 2,250 | 1,463 | * 27,910* | 1514.7 | 731.50 | 973.87 | * FORECAST REMAINING LIABILITY | | | | 15.4 | |
| | | .1 | .1 | * 1.8* | | 151.38 | 19,997 | | | | | | |
| PRAIRIES | 885 | 4,522 | 1,449 | * 118,620* | 1836.0 | 726.00 | 966.44 | * YOUR BUDGET \$ FOR | | | | | |
| | | .2 | .1 | * 6.5* | | 150.28 | 88,709 | * FORECAST OFFERS | | | | 148.7 | |
| B.C. | 411 | 1,234 | 685 | * 38,633* | 612.0 | 342.50 | 456.59 | * FORECAST LIABILITY VS | | | | | |
| | .1 | .2 | .1 | * 6.3* | | 71.49 | 28,741 | * YOUR BUDGET \$ | | | | -8.9 | |
| TOTAL | 1,956 | 8,045 | 3,637 | * 192,484* | 8757.1 | 1820.00 | 2423.51 | 148706* | | | | | |
| | | .1 | | * 2.2* | | 377.27 | 142,332 | 6374* | FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL PUDDING CAKE MIX OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| QUEBEC | | | | * | 6* | | | 2 | | | | | |
| ONTARIO | | | | * | 1* | | | | | | | | |
| PRAIRIES | | | | * | 1* | | | 1 | * RED\$ | .0 | .0 | .0 | .0 |
| TOTAL | | | | * | 8* | | | 3 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | | | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | | | | | | * FORECAST OFFERS | | | | 0.0 |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

TOTAL PUDDING CAKE MIX

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| QUEBEC | | | | * | 6* | | | 2 | | | | | |
| ONTARIO | | | | * | 1* | | | | | | | | |
| PRAIRIES | | | | * | 1* | | | 1 | * RED\$ | .0 | .0 | .0 | .0 |
| TOTAL | | | | * | 8* | | | 3 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | | | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | | | | | | * FORECAST OFFERS | | | | 0.0 |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

DESSERT BARS
 09232310

FV : 2.00 LAUNCH DATE: JUN/1996 MONTHS VALID: 37 GST: NO
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 38 MEDIA: MISC
 MEDIA CODE: 997

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--|-------------------|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | 5* | | | 11 | | | | | | |
| MARITIMES | | | | 6* | | | 13 | | | | | | |
| QUEBEC | | | | 5* | | | 11 | * RED% | .0 | .0 | .0 | .0 | |
| ONTARIO | | | | 42* | | | 91 | * RED\$ | .0 | .0 | .0 | .8 | |
| PRAIRIES | | | | 203* | | | 441 | * FORECAST REMAINING LIABILITY | | | | 0.0 | |
| B.C. | | | | 88* | | | 191 | * FORECAST LIABILITY VS * YOUR BUDGET \$ | | | | 0.2 | |
| TOTAL | | | | 349* | | | 758 | 1000* FORECAST LIABILITY IS UNDER YOUR 242* BUDGET BAL. | | | | | |

RH LOW FAT MUFFIN MIX
 09232323

FV : 0.75 LAUNCH DATE: AUG/1996 MONTHS VALID: 35 GST: NO
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 36 MEDIA: MISC
 MEDIA CODE: 997

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|---------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| ONTARIO | | | | 4* | | | 4 | | | | | | |
| TOTAL | | | | 4* | | | 4 | 1000* 996* RED% | .0 | .0 | .0 | .0 | |
| | | | | | | | | * RED\$ | .0 | .0 | .0 | .0 | |
| | | | | | | | | * FORECAST REMAINING LIABILITY | | | | 0.0 | |
| | | | | | | | | * FORECAST LIABILITY VS * YOUR BUDGET \$ | | | | 1.0 | |
| | | | | | | | | * FORECAST LIABILITY IS UNDER YOUR | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

KIT POUR MAISON DE PAIN NP
 09241930

FV : 1.50 LAUNCH DATE: SEP/1997
 RHA: .1025 EXPIRY DATE: DEC/1998

MONTHS VALID: 22 GST: NO
 MONTHS ELAPSED: 23 MEDIA: NO PROF
 MEDIA CODE: 995

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 50* | | | | * 83 | | | | | |
| MARITIMES | | 1 | | * 290* | | | | * 483 | | | | | |
| QUEBEC | 6 | | 2 | * 1,211* | | 3.00 | 3.31 | * RED% | .0 | .0 | .0 | .0 | |
| ONTARIO | 7 | 10 | | * 1,512* | | .20 | 2,016 | * RED\$ | .5 | .2 | .7 | 9.9 | |
| PRAIRIES | 20 | 4 | 13 | * 1,525* | | 19.50 | 21.64 | * FORECAST REMAINING LIABILITY | | | | 0.8 | |
| B.C. | 4 | | 1 | * 899* | | 1.50 | 1.66 | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | | |
| TOTAL | 37 | 15 | 16 | * 5,487* | | 24.00 | 26.61 | | | | | | |
| | | | | * * | | 1.63 | 9,135 | | | | | | |

ROBIN HOOD LOW FAT MUFFINS NP
 09241943

FV : 0.50 LAUNCH DATE: SEP/1997
 RHA: .1025 EXPIRY DATE: DEC/1998

MONTHS VALID: 22 GST: NO
 MONTHS ELAPSED: 23 MEDIA: NO PROF
 MEDIA CODE: 995

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | | | | * 278* | | | | * 185 | | | | |
| MARITIMES | 1 | 4 | | * 2,687* | | | | * 1,787 | | | | |
| QUEBEC | 4 | | 2 | * 3,887* | | 1.00 | 1.34 | * RED% | .0 | .0 | .0 | .0 |
| ONTARIO | 15 | 6 | | * 6,943* | | .21 | 2,589 | * RED\$ | .3 | .1 | .4 | 12.9 |
| PRAIRIES | 3 | 4 | 3 | * 3,304* | | 1.50 | 2.01 | * FORECAST REMAINING LIABILITY | | | | 0.5 |
| B.C. | 4 | 1 | 59 | * 1,565* | | .31 | 2,198 | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | |
| | 27 | | | * * | | 6.04 | 1,042 | | | | | |
| TOTAL | 27 | 15 | 64 | * 18,664* | | 32.00 | 42.57 | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

RH NANAIMO BARS SAVE \$1.00 ANY VARIETY
 09241594

FV : 1.00 LAUNCH DATE: SEP/1998
 RHA: .1025 EXPIRY DATE: DEC/1999

MONTHS VALID: 10 GST: NO
 MONTHS ELAPSED: 11 MEDIA: ISRB
 MEDIA CODE: 569

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDMT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--|-------------------|------|-------|------|-------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| NFLD. | 11 | 10 | 10 | * 174* | | 10.00 | 11.65 | * | | | | | FINAL |
| | | | | * * | | 1.05 | 203 | * | | | | | |
| MARITIMES | 84 | 45 | 53 | * 1,694* | | 53.00 | 61.92 | * | | | | | |
| | | | | * * | | 5.58 | 1,974 | * | | | | | |
| QUEBEC | 370 | 188 | 106 | * 3,324* | | 106.00 | 123.93 | * RED% | .3 | .2 | .5 | 1.1 | |
| | | | | * * | | 11.35 | 3,881 | * | | | | | |
| ONTARIO | 128 | 100 | 79 | * 3,831* | | 79.00 | 92.19 | * RED\$ | 4.4 | 2.9 | 7.3 | 18.4 | |
| | | | | * * | | 8.31 | 4,465 | * | | | | | |
| PRAIRIES | 96 | 140 | 80 | * 2,432* | | 80.00 | 93.44 | * FORECAST REMAINING LIABILITY | | | | | 3.8 |
| | | | | * * | | 8.45 | 2,838 | * | | | | | |
| B.C. | 117 | 33 | 72 | * 1,041* | | 72.00 | 83.97 | * FORECAST LIABILITY VS | | | | | |
| | | | | * * | | 7.47 | 1,215 | * YOUR BUDGET \$ | | | | | -4.3 |
| | | | | * * | | | | * | | | | | |
| TOTAL | 806 | 516 | 400 | * 12,496* | 1500.0 | 400.00 | 467.10 | 14057* FORECAST LIABILITY EXCEEDS YOUR | | | | | |
| | .1 | | | * .8* | .9 | 42.21 | 14,576 | -519* BUDGET BAL. | | | | | |

DUNCAN HINES MIX & FROSTING SAVE \$1.00
 09241608

FV : 1.00 LAUNCH DATE: SEP/1998
 RHA: .1025 EXPIRY DATE: MAR/1999

MONTHS VALID: 10 GST: NO
 MONTHS ELAPSED: 11 MEDIA: ISRB
 MEDIA CODE: 568

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDMT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--|-------------------|------|-------|------|-------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| NFLD. | 14 | 12 | 1 | * 294* | | 1.00 | 1.18 | * | | | | | FINAL |
| | | | | * * | | .11 | 343 | * | | | | | |
| MARITIMES | 66 | 16 | 10 | * 838* | | 10.00 | 11.63 | * | | | | | |
| | | | | * * | | 1.02 | 976 | * | | | | | |
| QUEBEC | 724 | 82 | 235 | * 5,921* | | 235.00 | 273.81 | * RED% | .4 | .0 | .4 | 1.0 | |
| | | | | * * | | 24.18 | 6,903 | * | | | | | |
| ONTARIO | 268 | 123 | 38 | * 4,357* | | 38.00 | 44.34 | * RED\$ | 7.9 | .4 | 8.3 | 18.3 | |
| | | | | * * | | 3.97 | 5,077 | * | | | | | |
| PRAIRIES | 91 | 90 | 32 | * 2,338* | | 32.00 | 37.32 | * FORECAST REMAINING LIABILITY | | | | | 0.5 |
| | | | | * * | | 3.34 | 2,726 | * | | | | | |
| B.C. | 130 | 29 | 118 | * 1,518* | | 118.00 | 137.49 | * FORECAST LIABILITY VS | | | | | |
| | 29 | | | * * | | 12.13 | 1,771 | * YOUR BUDGET \$ | | | | | -4.2 |
| | | | | * * | | | | * | | | | | |
| TOTAL | 1 293 | 352 | 434 | * 15 266* | 1500.0 | 434.00 | 505.77 | 14057* FORECAST LIABILITY EXCEEDS YOUR | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES PREVIOUS ACT

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH | FORECAST | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|------|----------|------|------|
| NFLD. | 32 | 29 | 13 | * 1,262* | | 12.00 | 14.15 | * | | | | |
| MARITIMES | 211 | 88 | 77 | * 10,226* | | 70.00 | 82.86 | * | | | | |
| QUEBEC | 1,274 | 465 | 385 | * 23,173* | 567.8 | 367.50 | 431.56 | * RED% | .2 | .0 | .2 | 1.2 |
| ONTARIO | 637 | 346 | 164 | * 28,409* | 567.8 | 144.00 | 171.33 | * RED\$ | 16.6 | 4.2 | 20.8 | 98.8 |
| PRAIRIES | 252 | 314 | 197 | * 16,722* | 1703.4 | 172.00 | 204.79 | * FORECAST REMAINING LIABILITY | | | | 7.3 |
| B.C. | 360 | 72 | 423 | * 8,085* | 568.0 | 341.50 | 411.34 | * YOUR BUDGET \$ FOR | | | | |
| TOTAL | 2,766 | 1,314 | 1,259 | * 87,877* | 7907.0 | 1107.00 | 1316.03 | 39165* | | | | |
| | | | | * 1.1* | | 130.66 | 91,442 | -52277* | | | | |

* FORECAST IS TOTAL FOR EACH FORECAST-
 * ABLE OFFER INCLUDED IN THIS BRAND/
 * CATEGORY. TOTALS WILL NOT BE COMPLETE
 * IF OFFER OR BUDGET DATA HAS NOT BEEN
 * PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 32 | 29 | 13 | * 1,262* | | 12.00 | 14.15 | * | | | | |
| | | | | * * | | 1.36 | 1,257 | * | | | | |
| MARITIMES | 211 | 88 | 77 | * 10,226* | | 70.00 | 82.86 | * | --- | ---- | ----- | ---- |
| | | | | * * | | 8.04 | 10,263 | * | | | | |
| QUEBEC | 1,274 | 465 | 385 | * 23,173* | 567.8 | 367.50 | 431.56 | * RED% | .2 | .0 | .2 | 1.2 |
| | .2 | .1 | .1 | * 4.1* | | 40.14 | 24,384 | * | | | | |
| ONTARIO | 637 | 346 | 164 | * 28,409* | 567.8 | 144.00 | 171.33 | * RED\$ | 16.6 | 4.2 | 20.8 | 98.8 |
| | .1 | .1 | | * 5.0* | | 17.11 | 28,444 | * | | | | |
| PRAIRIES | 252 | 314 | 197 | * 16,722* | 1703.4 | 172.00 | 204.79 | * FORECAST REMAINING LIABILITY | | | | 7.3 |
| | | | | * 1.0* | | 20.53 | 18,191 | * | | | | |
| B.C. | 360 | 72 | 423 | * 8,085* | 568.0 | 341.50 | 411.34 | * YOUR BUDGET \$ FOR | | | | |
| | .1 | | .1 | * 1.4* | | 43.48 | 8,903 | * FORECAST OFFERS | | | | 39.2 |
| | | | | * * | | | | * | | | | |
| TOTAL | 2,766 | 1,314 | 1,259 | * 87,877* | 7907.0 | 1107.00 | 1316.03 | 39165* FORECAST LIABILITY VS | | | | |
| | | | | * 1.1* | | 130.66 | 91,442 | -52277* YOUR BUDGET \$ | | | | -59.5 |
| | | | | | | | | * | | | | |
| | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|---|------|-------|-------|
| | | | | | | | | | FISCAL | | | |
| NFLD. | | | | * 18,493* | 1460.4 | | | | MAR/1999-FEB/2000 | | | |
| | | | | * 1.3* | | | 11,591 | | ACT | FCST | TOTAL | FINAL |
| MARITIMES | | | | * 93,459* | 4475.6 | | | | --- | ---- | ----- | ---- |
| | | | | * 2.1* | | | 58,199 | | | | | |
| QUEBEC | | | | * 215,791* | 3337.0 | | | * RED\$ | .0 | .0 | .0 | 553.1 |
| | | | | * 6.5* | | | 154,033 | | | | | |
| ONTARIO | | | | * 252,898* | 6432.6 | | | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | * 3.9* | | | 169,297 | | | | | |
| PRAIRIES | | | | * 164,565* | 6506.5 | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 2.5* | | | 111,690 | * FORECAST OFFERS | | | | 676.5 |
| B.C. | | | | * 72,838* | 2646.5 | | | * FORECAST LIABILITY VS | | | | |
| | | | | * 2.8* | | | 48,352 | * YOUR BUDGET \$ | | | | 123.4 |
| TOTAL | | | | * 818,044* | 35349.5 | | | 676544* | | | | |
| | | | | * 2.3* | | | 553,162 | 123382* | FORECAST IS TOTAL FOR EACH FORECAST- | | | |
| | | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ | | | |
| | | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | |
| | | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | |
| | | | | | | | | | * PROVIDED FOR EVERY OFFER. | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CONSUMER CAKE MIXES

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 32 | 29 | 13 | * 19,755* | 1460.4 | 12.00 | 14.15 | * | | | | |
| | | | | * 1.4* | | 1.36 | 12,848 | * | | | | |
| MARITIMES | 211 | 88 | 77 | * 103,685* | 4475.6 | 70.00 | 82.86 | * | | | | |
| | | | | * 2.3* | | 8.04 | 68,462 | * | | | | |
| QUEBEC | 1,274 | 465 | 385 | * 238,964* | 3904.8 | 367.50 | 431.56 | * RED\$ | 16.6 | 4.2 | 20.8 | 651.9 |
| | | | | * 6.1* | | 40.14 | 178,417 | * | | | | |
| ONTARIO | 637 | 346 | 164 | * 281,307* | 7000.4 | 144.00 | 171.33 | * FORECAST REMAINING LIABILITY | | | | 7.3 |
| | | | | * 4.0* | | 17.11 | 197,741 | * | | | | |
| PRAIRIES | 252 | 314 | 197 | * 181,287* | 8209.9 | 172.00 | 204.79 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 2.2* | | 20.53 | 129,881 | * FORECAST OFFERS | | | | 715.7 |
| B.C. | 360 | 72 | 423 | * 80,923* | 3214.5 | 341.50 | 411.34 | * FORECAST LIABILITY VS | | | | |
| | | | | * 2.5* | | 43.48 | 57,255 | * YOUR BUDGET \$ | | | | 63.9 |
| TOTAL | 2,766 | 1,314 | 1,259 | * 905,921* | 43256.5 | 1107.00 | 1316.03 | 715709* | | | | |
| | | | | * 2.1* | | 130.66 | 644,604 | 71105* | FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL OBSOLETE MIXES OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|-------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| NFLD. | | | | * | 5* | | | 2 | | | | | |
| MARITIMES | | 1 | | * | 33* | | 11 | | | | | | |
| QUEBEC | | | 1 | * | 58* | .13 | .31 | | * RED\$ | .0 | .0 | .0 | .2 |
| ONTARIO | 2 | 1 | 3 | * | 96* | .40 | .90 | | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| PRAIRIES | 4 | 2 | 3 | * | 156* | .85 | 1.36 | | * YOUR BUDGET \$ FOR | | | | |
| B.C. | 3 | 1 | | * | 54* | .31 | 62 | | * FORECAST OFFERS | | | | 0.0 |
| TOTAL | 9 | 5 | 7 | * | 402* | 1.38 | 2.57 | | * FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | * | * | .73 | 152 | | * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CONSUMER MIXES

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|---|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--------------------------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 32 | 29 | 13 | * 62,994* | 1831.3 | 12.00 | 14.15 | * | | | | |
| | | | | * 3.4* | | 1.36 | 28,796 | * | | | | |
| MARITIMES | 255 | 119 | 106 | * 149,204* | 5698.1 | 84.50 | 102.12 | * | --- | ---- | ----- | ---- |
| | | | | * 2.6* | | 11.01 | 86,940 | * | | | | |
| QUEBEC | 1,281 | 474 | 397 | * 392,594* | 5175.2 | 373.13 | 439.22 | * RED\$ | 26.4 | 17.1 | 43.5 | 1014.7 |
| | | | | * 7.6* | | 41.40 | 236,275 | * | | | | |
| ONTARIO | 1,254 | 2,597 | 1,631 | * 417,532* | 10048.5 | 876.15 | 1146.52 | * FORECAST REMAINING LIABILITY | | | | 22.8 |
| | | | | * 4.2* | | 168.90 | 269,156 | * | | | | |
| PRAIRIES | 1,141 | 4,839 | 1,649 | * 414,478* | 12456.5 | 898.85 | 1172.59 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 3.3* | | 171.12 | 268,691 | * FORECAST OFFERS | | | | 1135.6 |
| B.C. | 774 | 1,307 | 1,108 | * 153,353* | 4656.9 | 684.00 | 867.93 | * | | | | |
| | | | | * 3.3* | | 114.97 | 102,092 | * FORECAST LIABILITY VS | | | | |
| | | | | * * | | | | * YOUR BUDGET \$ | | | | 121.1 |
| TOTAL | 4,737 | 9,365 | 4,904 | * 1590,155* | 59646.8 | 2928.63 | 3742.53 | 1135618* | | | | |
| | | | | * 2.7* | | 508.76 | 991,950 | 143668* | FORECAST IS TOTAL FOR EACH FORECAST- | | | |
| * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | | | | | | | | | |
| * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | | | | | | | | | |
| * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | | | | | | | | | |
| * PROVIDED FOR EVERY OFFER. | | | | | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

<link>TOTAL GRAHAM PIES OLD >

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|-------|----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| ONTARIO | 1 | | | * | 3* | | | 1 | | | | | |
| PRAIRIES | | | | * | 1* | | | | | | | | |
| TOTAL | 1 | | | * | 4* | | | 1 | * RED\$ | .0 | .0 | .0 | .0 |
| | | | | | | | | | * FORECAST REMAINING LIABILITY 0.0 | | | | |
| | | | | | | | | | * YOUR BUDGET \$ FOR | | | | |
| | | | | | | | | | * FORECAST OFFERS 0.0 | | | | |
| | | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL BAKING CHOCOLATE OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------------|------|-------|-------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| | | | | | | | | | --- | ---- | ----- | ---- | |
| NFLD. | | | | * | 3* | | | * | | | | | |
| | | | | * | * | | 2 | * | | | | | |
| MARITIMES | | | | * | 6* | | | * | | | | | |
| | | | | * | * | | 3 | * | | | | | |
| QUEBEC | 2 | | | * | 15* | | | * | RED\$ | .0 | .0 | .0 | .0 |
| | | | | * | * | | 9 | * | | | | | |
| ONTARIO | 1 | | | * | 17* | | | * | FORECAST REMAINING LIABILITY | | | | 0.0 |
| | | | | * | * | | 9 | * | | | | | |
| PRAIRIES | | | | * | 10* | | | * | YOUR BUDGET \$ FOR | | | | |
| | | | | * | * | | 4 | * | FORECAST OFFERS | | | | 0.0 |
| B.C. | | | | * | 5* | | | * | | | | | |
| | | | | * | * | | 2 | * | | | | | |
| | | | | * | * | | | * | | | | | |
| TOTAL | 3 | | | * | 56* | | | * | FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | * | * | | 29 | * | ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | * | CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | * | IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | * | PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

BREAD FLOUR NP
 09241800

FV : 0.50 LAUNCH DATE: SEP/1997 MONTHS VALID: 22 GST: NO
 RHA: .1025 EXPIRY DATE: /0000 MONTHS ELAPSED: 23 MEDIA: NO PROF
 MEDIA CODE: 995

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | 1 | | | * 8* | | | 5 | | | | | | |
| MARITIMES | 10 | 2 | 1 | * 77* | | .50 | .67 | | | | | | |
| QUEBEC | | | 3 | * 31* | | 1.00 | 1.33 | * RED% | .0 | .0 | .0 | .0 | |
| ONTARIO | 54 | 27 | 20 | * 612* | | 10.00 | 13.30 | * RED\$ | .2 | .2 | .4 | 1.3 | |
| PRAIRIES | 7 | 10 | 9 | * 166* | | 4.50 | 6.06 | * FORECAST REMAINING LIABILITY | | | | 0.7 | |
| B.C. | 4 | 4 | 3 | * 79* | | 1.50 | 2.00 | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | | |
| TOTAL | 76 | 46 | 35 | * 973* | | 17.50 | 23.36 | | | | | | |
| | | | | | | 3.67 | 648 | | | | | | |

TOTAL BREAD & ROLL MIX PREVIOUS OFFERS

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------------|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 1 | | | * 8* | | | 5 | | | | | |
| MARITIMES | 13 | 4 | 1 | * 100* | | .50 | .67 | | | | | |
| QUEBEC | | | 3 | * 31* | | 1.00 | 1.33 | * RED% | .0 | .0 | .0 | .0 |
| ONTARIO | 64 | 33 | 32 | * 784* | | 98.98 | 104.25 | * RED\$ | 1.0 | 1.1 | 2.1 | 7.0 |
| PRAIRIES | 10 | 19 | 14 | * 285* | | 42.56 | 44.94 | * FORECAST REMAINING LIABILITY | | | | 3.7 |
| B.C. | 8 | 6 | 4 | * 119* | | 9.50 | 10.18 | * YOUR BUDGET \$ FOR FORECAST OFFERS | | | | 0.0 |
| TOTAL | 3996 | 65 | 53 | * 1,327* | | 152.54 | 161.37 | | | | | |
| | | | | | | 5.54 | 3,369 | | | | | |

* FORECAST IS TOTAL FOR EACH FORECAST-

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL BREAD & ROLL MIX ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|-------------------|------|-------|-------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL |
| | | | | | | | | | ACT | FCST | TOTAL | FCST |
| NFLD. | 1 | | | * | 8* | | 5 | * | --- | --- | --- | --- |
| MARITIMES | 13 | 4 | 1 | * | 100* | .50 | .67 | * | | | | |
| QUEBEC | | 3 | 2 | * | 31* | 1.00 | 1.33 | * RED% | .0 | .0 | .0 | .0 |
| ONTARIO | 64 | 33 | 32 | * | 784* | 98.98 | 104.25 | * RED\$ | 1.0 | 1.1 | 2.1 | 7.0 |
| PRAIRIES | 10 | 19 | 14 | * | 285* | 42.56 | 44.94 | * FORECAST REMAINING LIABILITY | | | | 3.7 |
| B.C. | 8 | 6 | 4 | * | 119* | 9.50 | 10.18 | * YOUR BUDGET \$ FOR | | | | |
| TOTAL | 96 | 65 | 53 | * | 1,327* | 152.54 | 161.37 | * FORECAST LIABILITY VS | | | | |
| | | | | * | | 5.54 | 3,369 | * YOUR BUDGET \$ | | | | -7.0 |

* FORECAST IS TOTAL FOR EACH FORECAST-
 * ABLE OFFER INCLUDED IN THIS BRAND/
 * CATEGORY. TOTALS WILL NOT BE COMPLETE
 * IF OFFER OR BUDGET DATA HAS NOT BEEN
 * PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL BREAD & ROLL MIX

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--------------------------------------|------|-------|---------------|---|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | 1 | | | * 8* | 5.0 | | 5 | * | | | | | |
| | | | | * .2* | | | | * | | | | | |
| MARITIMES | 13 | 4 | 1 | * 194* | 15.0 | .50 | .67 | * | | | | | |
| | .1 | | | * 1.3* | | .11 | 258 | * | | | | | |
| QUEBEC | | 3 | 2 | * 91* | 5.0 | 1.00 | 1.33 | * RED\$ | 1.0 | 1.1 | 2.1 | 7.7 | |
| | | .1 | | * 1.8* | | .21 | 46 | * | | | | | |
| ONTARIO | 64 | 33 | 33 | * 1,418* | 5.0 | 99.20 | 104.65 | * FORECAST REMAINING LIABILITY | | | | 3.7 | |
| | 1.3 | .7 | .7 | * 28.4* | | 3.42 | 2,010 | * | | | | | |
| PRAIRIES | 10 | 19 | 14 | * 750* | 15.0 | 42.56 | 44.94 | * YOUR BUDGET \$ FOR | | | | | |
| | .1 | .1 | .1 | * 5.0* | | 1.49 | 1,219 | * FORECAST OFFERS | | | | 0.3 | |
| B.C. | 8 | 6 | 4 | * 461* | 5.0 | 9.50 | 10.18 | * | | | | | |
| | .2 | .1 | .1 | * 9.2* | | .42 | 501 | * FORECAST LIABILITY VS | | | | | |
| | | | | * * | | | | * YOUR BUDGET \$ | | | | -7.4 | |
| TOTAL | 96 | 65 | 54 | * 2,922* | 50.0 | 152.76 | 161.77 | 301* | | | | | |
| | .2 | .1 | .1 | * 5.8* | | 5.65 | 4,039 | -3738* | FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ |
| | | | | | | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE |
| | | | | | | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN |
| | | | | | | | | | | | | | * PROVIDED FOR EVERY OFFER. |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL NEW PRODUCTS

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--------------------------------------|------|-------|---------------|---|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | 1 | | | * 11* | 5.0 | | | | | | | | |
| | | | | * .2* | | | 7 | | | | | | |
| MARITIMES | 13 | 4 | 1 | * 200* | 15.0 | .50 | .67 | | | | | | |
| | .1 | | | * 1.3* | | .11 | 261 | | | | | | |
| QUEBEC | 2 | 3 | 2 | * 106* | 5.0 | 1.00 | 1.33 | * RED\$ | 1.0 | 1.1 | 2.1 | 7.7 | |
| | | .1 | | * 2.1* | | .21 | 55 | | | | | | |
| ONTARIO | 66 | 33 | 33 | * 1,438* | 5.0 | 99.20 | 104.65 | * FORECAST REMAINING LIABILITY | | | | 3.7 | |
| | 1.3 | .7 | .7 | * 28.8* | | 3.42 | 2,020 | | | | | | |
| PRAIRIES | 10 | 19 | 14 | * 761* | 15.0 | 42.56 | 44.94 | * YOUR BUDGET \$ FOR | | | | | |
| | .1 | .1 | .1 | * 5.1* | | 1.49 | 1,223 | * FORECAST OFFERS | | | | 0.3 | |
| B.C. | 8 | 6 | 4 | * 466* | 5.0 | 9.50 | 10.18 | | | | | | |
| | .2 | .1 | .1 | * 9.3* | | .42 | 503 | * FORECAST LIABILITY VS | | | | | |
| | | | | * * | | | | * YOUR BUDGET \$ | | | | -7.4 | |
| TOTAL | 100 | 65 | 54 | * 2,982* | 50.0 | 152.76 | 161.77 | 301* | | | | | |
| | .2 | .1 | .1 | * 6.0* | | 5.65 | 4,069 | -3768* | FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ |
| | | | | | | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE |
| | | | | | | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN |
| | | | | | | | | | | | | | * PROVIDED FOR EVERY OFFER. |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

RED RIVER CEREAL NP
 09236569

FV : 0.75 LAUNCH DATE: SEP/1998
 RHA: .1025 EXPIRY DATE: FEB/1999

MONTHS VALID: 9 GST: NO
 MONTHS ELAPSED: 11 MEDIA: NO PROF
 MEDIA CODE: 994

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | 1 | | * 13* | | | | | | | | | |
| MARITIMES | 2 | 2 | | * 283* | | | 12 | | | | | | |
| QUEBEC | | 1 | 1 | * 2* | | .75 | .92 | * RED% | .0 | .0 | .0 | .0 | |
| ONTARIO | 64 | 7 | 5 | * 1,404* | | .11 | 2 | * RED\$ | .4 | .3 | .7 | 2.1 | |
| PRAIRIES | 2 | | 1 | * 15* | | .52 | 1,285 | * FORECAST REMAINING LIABILITY | | | | 0.5 | |
| B.C. | | | | * 1* | | .10 | 14 | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | | |
| TOTAL | 68 | 11 | 7 | * 1,718* | | 5.25 | 6.43 | | | | | | |
| | | | | | | .73 | 1,573 | | | | | | |

RED RIVER CEREAL NP
 09236556

FV : 0.75 LAUNCH DATE: SEP/1998
 RHA: .1025 EXPIRY DATE: FEB/1999

MONTHS VALID: 10 GST: NO
 MONTHS ELAPSED: 11 MEDIA: NO PROF
 MEDIA CODE: 994

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | | 1 | | * 16* | | | | | | | | |
| MARITIMES | 5 | 2 | 1 | * 505* | | .75 | .92 | | | | | |
| QUEBEC | 6 | 2 | | * 240* | | .11 | 463 | * RED% | .0 | .0 | .0 | .0 |
| ONTARIO | 120 | 25 | 21 | * 5,053* | | 15.75 | 19.24 | * RED\$ | 1.5 | 1.1 | 2.6 | 9.8 |
| PRAIRIES | 10 | 10 | 2 | * 1,214* | | 2.21 | 4,627 | * FORECAST REMAINING LIABILITY | | | | 2.2 |
| B.C. | 46 | 23 | 14 | * 1,317* | | .22 | 1,114 | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | |
| TOTAL | 187 | 63 | 38 | * 8,345* | | 1.51 | 1,208 | | | | | |
| | 45 | | | | | | | | | | | |
| | | | | | | 28.50 | 34.88 | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS PREVIOUS ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|-------------------|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | 2 | | * 33* | | | 30 | | | | | | |
| MARITIMES | 7 | 5 | 1 | * 802* | | .75 | .92 | | | | | | |
| QUEBEC | 8 | 38 | 2 | * 578* | | 1.25 | 1.60 | * RED% | .0 | .0 | .0 | .0 | |
| ONTARIO | 189 | 33 | 29 | * 6,651* | | 21.00 | 25.83 | * RED\$ | 2.0 | 1.5 | 3.5 | 12.6 | |
| PRAIRIES | 15 | 13 | 3 | * 1,325* | | 2.25 | 2.77 | * FORECAST REMAINING LIABILITY | | | | 2.9 | |
| B.C. | 47 | 23 | 14 | * 1,371* | | 10.50 | 12.87 | * YOUR BUDGET \$ FOR | | | | | |
| TOTAL | 266 | 114 | 49 | * 10,760* | | 35.75 | 43.99 | * FORECAST OFFERS | | | | 0.0 | |
| | | | | * * * * * | | 5.20 | 9,685 | | | | | | |

* FORECAST IS TOTAL FOR EACH FORECAST-
 * ABLE OFFER INCLUDED IN THIS BRAND/
 * CATEGORY. TOTALS WILL NOT BE COMPLETE
 * IF OFFER OR BUDGET DATA HAS NOT BEEN
 * PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|-------------------|------|-------|---------------|-------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | 2 | | * 33* | | | 30 | | | | | | |
| MARITIMES | 7 | 5 | 1 | * 802* | | .75 | .92 | | | | | | |
| QUEBEC | 8 | 38 | 2 | * 578* | | 1.25 | 1.60 | * RED% | .0 | .0 | .0 | .0 | |
| ONTARIO | 189 | 33 | 29 | * 6,651* | | 21.00 | 25.83 | * RED\$ | 2.0 | 1.5 | 3.5 | 12.6 | |
| PRAIRIES | 15 | 13 | 3 | * 1,325* | | 2.25 | 2.77 | * FORECAST REMAINING LIABILITY | | | | 2.9 | |
| B.C. | 47 | 23 | 14 | * 1,371* | | 10.50 | 12.87 | * YOUR BUDGET \$ FOR | | | | | |
| TOTAL | 266 | 114 | 49 | * 10,760* | | 35.75 | 43.99 | * FORECAST LIABILITY VS | | | | | |
| | | | | * 5.20 | | 5.20 | 9,685 | * YOUR BUDGET \$ | | | | | -12.6 |

* FORECAST IS TOTAL FOR EACH FORECAST-
 * ABLE OFFER INCLUDED IN THIS BRAND/
 * CATEGORY. TOTALS WILL NOT BE COMPLETE
 * IF OFFER OR BUDGET DATA HAS NOT BEEN
 * PROVIDED FOR EVERY OFFER.

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 21,804* | 2731.1 | | | | | | | | |
| | | | | * .8* | | | 13,076 | | | | | | |
| MARITIMES | | 2 | | * 77,176* | 6402.2 | | | | | | | | |
| | | | | * 1.2* | | | 46,730 | | | | | | |
| QUEBEC | | | 2 | * 106,976* | 1177.1 | 1.14 | 1.64 | * RED\$ | .0 | .0 | .0 | 539.6 | |
| | | | | * 9.1* | | .31 | 60,109 | | | | | | |
| ONTARIO | 18 | 19 | 12 | * 436,169* | 18018.9 | 2.90 | 4.91 | * FORECAST REMAINING LIABILITY | | | | 0.4 | |
| | | | | * 2.4* | | 1.26 | 237,565 | | | | | | |
| PRAIRIES | 2 | 7 | | * 197,560* | 5930.6 | | | * YOUR BUDGET \$ FOR | | | | | |
| | | | | * 3.3* | | | 125,299 | * FORECAST OFFERS | | | | 527.4 | |
| B.C. | 3 | 8 | | * 91,507* | 2636.2 | | | * FORECAST LIABILITY VS | | | | | |
| | | | | * 3.5* | | | 56,766 | * YOUR BUDGET \$ | | | | -11.9 | |
| TOTAL | 23 | 38 | 15 | * 931,192* | 37073.3 | 4.04 | 6.55 | 527379* | | | | | |
| | | | | * 2.5* | | 1.57 | 539,545 | -12166* | FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL CEREAL PRODUCTS

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | 2 | | * 21,837* | 2731.1 | | | | | | | | |
| | | | | * .8* | | | 13,106 | | | | | | |
| MARITIMES | 7 | 7 | 1 | * 77,978* | 6402.2 | .75 | .92 | | | | | | |
| | | | | * 1.2* | | .11 | 47,461 | | | | | | |
| QUEBEC | 8 | 40 | 5 | * 107,554* | 1177.1 | 2.39 | 3.24 | * RED\$ | 2.0 | 1.5 | 3.5 | 552.2 | |
| | | | | * 9.1* | | .53 | 60,556 | | | | | | |
| ONTARIO | 207 | 52 | 41 | * 442,820* | 18018.9 | 23.90 | 30.74 | * FORECAST REMAINING LIABILITY | | | | 3.3 | |
| | | | | * 2.5* | | 4.30 | 243,606 | | | | | | |
| PRAIRIES | 17 | 20 | 3 | * 198,885* | 5930.6 | 2.25 | 2.77 | * YOUR BUDGET \$ FOR | | | | | |
| | | | | * 3.4* | | .32 | 126,491 | * FORECAST OFFERS | | | | 527.4 | |
| B.C. | 50 | 31 | 14 | * 92,878* | 2636.2 | 10.50 | 12.87 | | | | | | |
| | | | | * 3.5* | | 1.51 | 58,010 | * FORECAST LIABILITY VS | | | | | |
| | | | | * * | | | | * YOUR BUDGET \$ | | | | -24.5 | |
| TOTAL | 289 | 152 | 64 | * 941,952* | 37073.3 | 39.79 | 50.54 | 527379* | | | | | |
| | | | | * 2.5* | | 6.77 | 549,230 | -21851* | FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL PANCAKE MIX OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | |
|----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------------|------|-------|-------|
| | | | | | | | | | FISCAL | | | |
| ONTARIO | | | 1 | * 7,571* | 7515.0 | .17 | .35 | * | MAR/1999-FEB/2000 | | | FINAL |
| | | | | * .1* | | .11 | 4,906 | * | ACT | FCST | TOTAL | FCST |
| PRAIRIES | | 1 | | * 2* | | | | * | --- | ---- | ----- | ---- |
| | | | | * * | | | 2 | * | | | | |
| B.C. | | | | * 1* | | | | * RED\$ | .0 | .0 | .0 | 4.7 |
| | | | | * * | | | | * | | | | |
| | | | | * * | | | | * | FORECAST REMAINING LIABILITY | | | 0.0 |
| TOTAL | | 1 | 1 | * 7,574* | 7515.0 | .17 | .35 | 27910* | | | | |
| | | | | * .1* | | .11 | 4,908 | 23002* | YOUR BUDGET \$ FOR | | | |
| | | | | | | | | | FORECAST OFFERS | | | 27.9 |
| | | | | | | | | | FORECAST LIABILITY VS | | | |
| | | | | | | | | | YOUR BUDGET \$ | | | 23.2 |
| | | | | | | | | | FORECAST IS TOTAL FOR EACH FORECAST- | | | |
| | | | | | | | | | ABLE OFFER INCLUDED IN THIS BRAND/ | | | |
| | | | | | | | | | CATEGORY. TOTALS WILL NOT BE COMPLETE | | | |
| | | | | | | | | | IF OFFER OR BUDGET DATA HAS NOT BEEN | | | |
| | | | | | | | | | PROVIDED FOR EVERY OFFER. | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

FESTIVE MEMORIES
 0933111

FV : 0.50 LAUNCH DATE: NOV/1981
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 211 GST: NO
 MONTHS ELAPSED:213 MEDIA: DM

MEDIA CODE: 407

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------|------|-------|-------|--------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL | |
| | | | | | | | | | --- | ---- | ----- | ---- | |
| NFLD. | | | | * 6,246* | 23.4 | | | | | | | | |
| | | | | * 26.7* | | | 3,754 | | | | | | |
| MARITIMES | 3 | | | * 40,793* | 136.6 | | | | | | | | |
| | | | | * 29.9* | | | 24,692 | | | | | | |
| QUEBEC | 1 | | | * 188,978* | 703.7 | | | | * RED% | .0 | .0 | .0 | 24.6 |
| | | | | * 26.9* | | | 113,790 | | | | | | |
| ONTARIO | 4 | 3 | | * 269,142* | 1308.1 | | | | * RED\$ | .0 | .0 | .0 | 456.7 |
| | | | | * 20.6* | | | 162,180 | | | | | | |
| PRAIRIES | 2 | | 1 | * 148,918* | 475.9 | .50 | .68 | | * FORECAST REMAINING LIABILITY | | | | 0.1 |
| | | | | * 31.3* | | .11 | 90,216 | | | | | | |
| B.C. | | 1 | | * 102,937* | 436.2 | | | | * FORECAST LIABILITY VS | | | | |
| | | | | * 23.6* | | | 61,971 | | * YOUR BUDGET \$ | | | | -218.7 |
| | | | | * * | | | | | | | | | |
| TOTAL | 10 | 4 | 1 | * 757,014* | 3083.9 | .50 | .68 | 237970* | FORECAST LIABILITY EXCEEDS YOUR | | | | |
| | | | | * 24.5* | 13.0 | .11 | 456,603 | -218633* | BUDGET BAL. | | | | |

J* R.H. ALL PURPOSE FLOUR NAT.
 0936261

FV : 0.50 LAUNCH DATE: AUG/1981
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 214
 MONTHS ELAPSED:216

GST: NO
 MEDIA: IPS
 MEDIA CODE: 103

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------|------|-------|-------|--------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL | |
| | | | | | | | | | --- | ---- | ----- | ---- | |
| NFLD. | | | | * 5,590* | | | | | | | | | |
| | | | | * * | | | 3,420 | | | | | | |
| MARITIMES | 2 | | | * 24,184* | | | | | | | | | |
| | | | | * * | | | 14,793 | | | | | | |
| QUEBEC | | | | * 41,350* | | | | | * RED% | .0 | .0 | .0 | 40.4 |
| | | | | * * | | | 25,272 | | | | | | |
| ONTARIO | 1 | 1 | 1 | * 62,009* | | .50 | .67 | | * RED\$ | .0 | .0 | .0 | 148.2 |
| | | | | * * | | .10 | 37,827 | | | | | | |
| PRAIRIES | 12 | 2 | 2 | * 73,667* | | 1.00 | 1.34 | | * FORECAST REMAINING LIABILITY | | | | 0.1 |
| | | | | * * | | .21 | 45,198 | | | | | | |
| B.C. | | 1 | | * 35,547* | | | | | * FORECAST LIABILITY VS | | | | |
| | 52 | | | * * | | | 21,636 | | * YOUR BUDGET \$ | | | | -119.4 |
| | | | | * * | | | | | | | | | |
| TOTAL | 15 | 4 | 3 | * 242,347* | 600.0 | 1.50 | 2.01 | 28800* | FORECAST LIABILITY EXCEEDS YOUR | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

P* RHAPF MISC REGIONAL HNDOUTS
 0933257

FV : 0.50 LAUNCH DATE: APR/1982
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 208 GST: NO
 MONTHS ELAPSED:208 MEDIA: ISD
 MEDIA CODE: 904

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|---------------------------------|------|-------|-------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL | |
| | | | | | | | | | --- | ---- | ----- | ---- | |
| NFLD. | | | | * 3,549* | | | 2,214 | * | | | | | |
| MARITIMES | 8 | | | * 7,662* | | | 4,925 | * | | | | | |
| QUEBEC | 1 | | | * 3,819* | | | 2,430 | * RED% | .0 | .0 | .0 | 32.8 | |
| ONTARIO | 4 | 3 | | * 74,762* | | | 46,256 | * RED\$ | .0 | .0 | .0 | 101.9 | |
| PRAIRIES | | 1 | | * 64,320* | | | 39,971 | * FORECAST REMAINING LIABILITY | | | | 0.1 | |
| B.C. | | | 1 | * 9,567* | | .50 | .66 | * FORECAST LIABILITY VS | | | | | |
| | | | | * * | | .10 | 6,023 | * YOUR BUDGET \$ | | | | -93.4 | |
| TOTAL | 13 | 4 | 1 | * 163,679* | 500.0 | .50 | .66 | 8550* | FORECAST LIABILITY EXCEEDS YOUR | | | | |
| | | | | * 32.7* | 3.0 | .10 | 101,819 | -93269* | BUDGET BAL. | | | | |

RHAPF-COUPON BAG
 0933279

FV : 0.50 LAUNCH DATE: JUN/1982
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 204 GST: NO
 MONTHS ELAPSED:206 MEDIA: IPS
 MEDIA CODE: 103

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|---------------------------------|------|-------|--------|--|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL | |
| | | | | | | | | | --- | ---- | ----- | ---- | |
| NFLD. | | | | * 31,569* | | | 19,129 | * | | | | | |
| MARITIMES | 4 | | | * 45,119* | | | 27,538 | * | | | | | |
| QUEBEC | | 1 | | * 137,776* | | | 83,779 | * RED% | .0 | .0 | .0 | 28.2 | |
| ONTARIO | 1 | | 1 | * 166,983* | | .50 | .67 | * RED\$ | .0 | .0 | .0 | 344.1 | |
| PRAIRIES | 1 | 2 | | * 126,227* | | .11 | 101,507 | * FORECAST REMAINING LIABILITY | | | | 0.1 | |
| B.C. | | | | * 57,102* | | | 77,303 | * FORECAST LIABILITY VS | | | | | |
| | 53 | | | * * | | | 34,758 | * YOUR BUDGET \$ | | | | -131.7 | |
| TOTAL | 6 | 3 | 1 | * 564,776* | 2000.0 | .50 | .67 | 212400* | FORECAST LIABILITY EXCEEDS YOUR | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

5* RHAPF NO PROFILE
 0930049

FV : 0.75 LAUNCH DATE: AUG/1986
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 156 GST: NO
 MONTHS ELAPSED:156 MEDIA: NEWS
 MEDIA CODE: 509

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 8* | | | | | | | | | |
| MARITIMES | | | 1 | * 1,331* | | .75 | .91 | 7 | | | | | |
| QUEBEC | | | 2 | * 465* | | 1.50 | 1.84 | | * RED% | .0 | .0 | .0 | .0 |
| ONTARIO | | 18 | 57 | * 804* | | 42.75 | 52.19 | | * RED\$ | .1 | .2 | .3 | 4.7 |
| PRAIRIES | | | 58 | * 1,268* | | 43.50 | 53.08 | | * FORECAST REMAINING LIABILITY | | | | 0.8 |
| B.C. | | | | * 432* | | 5.95 | 1,157 | | * COMPARISON TO YOUR BUDGET NOT AVAILABLE BECAUSE BUDGET INFORMATION WAS NOT PROVIDED | | | | |
| TOTAL | | 18 | 118 | * 4,308* | | 88.50 | 108.02 | 394 | | | | | |
| | | | | | | 12.17 | 3,886 | | | | | | |

I* ROBIN HOOD 2.5KG FLOUR
 09216828

FV : 3.49 LAUNCH DATE: DEC/1991
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 91 GST: NO
 MONTHS ELAPSED: 92 MEDIA: MISC
 MEDIA CODE: 997

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|--|------|-------|---------------|------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 6* | | | | | | | | | |
| MARITIMES | | | | * 88* | | | | 19 | | | | | |
| QUEBEC | | | | * 410* | | | | 304 | * RED% | .4 | .5 | .9 | 66.0 |
| ONTARIO | | 2 | 3 | * 776* | | 3.49 | 3.66 | | * RED\$ | .0 | .0 | .0 | 5.6 |
| PRAIRIES | | | | * 264* | | .10 | 2,669 | | * FORECAST REMAINING LIABILITY | | | | 0.1 |
| B.C. | | | | * 65* | | | | 913 | * FORECAST LIABILITY VS YOUR BUDGET \$ | | | | 3.5 |
| TOTAL | | 54 | 1 | * 1,609* | | 3.49 | 3.66 | 9115* | FORECAST LIABILITY IS UNDER YOUR | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

ROBIN HOOD FLOUR/BRODIE
 09229626

FV : 1.00 LAUNCH DATE: JAN/1994
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 65 GST: NO
 MONTHS ELAPSED: 67 MEDIA: MISC
 MEDIA CODE: 997

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|-------------------------------------|------|-------|------|-------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| NFLD. | 33 | 28 | 24 | * 585* | .2 | 24.00 | 27.99 | * | | | | | FINAL |
| | 16.5 | 14.0 | 12.0 | * 292.5* | | 2.51 | 681 | * | | | | | |
| MARITIMES | 52 | 44 | 39 | * 2,255* | .6 | 39.00 | 45.58 | * | | | | | |
| | 8.7 | 7.3 | 6.5 | * 375.8* | | 4.14 | 2,624 | * | | | | | |
| QUEBEC | 76 | 26 | 48 | * 1,970* | .2 | 48.00 | 56.16 | * RED% | 92.0 | 99.9 | 92.0 | **.* | |
| | 38.0 | 13.0 | 24.0 | * 985.0* | | 5.17 | 2,297 | * | | | | | |
| ONTARIO | 190 | 170 | 158 | * 9,958* | .3 | 158.00 | 184.45 | * RED\$ | 2.7 | 3.1 | 5.8 | 35.5 | |
| | 63.3 | 56.7 | 52.7 | * 3319.3* | | 16.65 | 11,575 | * | | | | | |
| PRAIRIES | 93 | 117 | 88 | * 4,848* | .9 | 88.00 | 102.82 | * FORECAST REMAINING LIABILITY | | | | 10.2 | |
| | 10.3 | 13.0 | 9.8 | * 538.7* | | 9.35 | 5,642 | * | | | | | |
| B.C. | 33 | 58 | 36 | * 2,130* | .3 | 36.00 | 42.16 | * FORECAST LIABILITY VS | | | | | |
| | 11.0 | 19.3 | 12.0 | * 710.0* | | 3.88 | 2,481 | * YOUR BUDGET \$ | | | | | -15.6 |
| TOTAL | 477 | 443 | 393 | * 21,746* | 2.5 | 393.00 | 459.16 | 19890* | *** FORECAST EXCEEDS BUDGET BALANCE | | | | |
| | 19.1 | 17.7 | 15.7 | * 869.8* | 85.0 | 41.70 | 25,300 | -5410* | DISTRIBUTION AND/OR BUDGET | | | | |
| | | | | | | | | | MAY BE INCORRECT | | | | |

RH/OM/BRODIE XXX
 09229613

FV : 5.00 LAUNCH DATE: FEB/1994
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 64 GST: NO
 MONTHS ELAPSED: 66 MEDIA: MISC
 MEDIA CODE: 997

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|-------------------|------|-------|------|-------|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| NFLD. | | | 1 | * 18* | .5 | 5.00 | 5.17 | * | | | | | FINAL |
| | | | .2 | * 3.6* | | .11 | 93 | * | | | | | |
| MARITIMES | 7 | 4 | 5 | * 322* | 1.5 | 25.00 | 25.86 | * | | | | | |
| | .5 | .3 | .3 | * 21.5* | | .54 | 1,663 | * | | | | | |
| QUEBEC | 3 | 4 | 1 | * 130* | | 5.00 | 5.17 | * RED% | 7.4 | 8.2 | 15.6 | **.* | |
| | | | | * * | | .11 | 672 | * | | | | | |
| ONTARIO | 25 | 14 | 15 | * 1,414* | .5 | 75.00 | 77.55 | * RED\$ | 1.0 | 1.1 | 2.1 | 16.4 | |
| | 5.0 | 2.8 | 3.0 | * 282.8* | | 1.62 | 7,299 | * | | | | | |
| PRAIRIES | 5 | 4 | 6 | * 454* | | 30.00 | 31.02 | * FORECAST REMAINING LIABILITY | | | | 3.5 | |
| | | | | * * | | .65 | 2,344 | * | | | | | |
| B.C. | 55 | 4 | 3 | * 168* | | 5.00 | 5.18 | * FORECAST LIABILITY VS | | | | | |
| | | | | * * | | .11 | 867 | * YOUR BUDGET \$ | | | | | -6.4 |
| | | | | | | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL RH ALL PURPOSE PREVIOUS ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 33 | 28 | 25 | * 47,867* | 24.1 | 29.00 | 33.16 | * | | | | |
| | .1 | .1 | .1 | * 198.6* | | 2.62 | 29,563 | * | | | | |
| MARITIMES | 76 | 48 | 45 | * 161,098* | 138.7 | 64.75 | 72.35 | * | --- | ---- | ----- | ---- |
| | .1 | | | * 116.1* | | 4.78 | 110,653 | * | | | | |
| QUEBEC | 81 | 31 | 51 | * 377,304* | 703.9 | 54.50 | 63.17 | * RED% | .0 | .0 | .0 | 29.4 |
| | | | | * 53.6* | | 5.50 | 232,036 | * | | | | |
| ONTARIO | 227 | 212 | 233 | * 595,431* | 1308.9 | 280.24 | 319.19 | * RED\$ | 3.8 | 4.4 | 8.2 | 1278.6 |
| | | | | * 45.5* | | 24.48 | 378,030 | * | | | | |
| PRAIRIES | 113 | 127 | 155 | * 508,335* | 476.8 | 163.00 | 188.94 | * FORECAST REMAINING LIABILITY | | | | 15.0 |
| | | | | * 106.6* | | 16.27 | 336,785 | * | | | | |
| B.C. | 37 | 63 | 38 | * 265,639* | 436.5 | 41.50 | 48.00 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 60.9* | | 4.09 | 176,626 | * FORECAST OFFERS | | | | 629.4 |
| | | | | * * | | | | * | | | | |
| TOTAL | 567 | 509 | 547 | * 1955,674* | 6691.4 | 632.99 | 724.81 | 629431* FORECAST LIABILITY VS | | | | |
| | | | | * 29.2* | | 57.74 | 1263,693 | -634262* YOUR BUDGET \$ | | | | -649.2 |
| | | | | | | | | * | | | | |
| | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL RH ALL PURPOSE ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 33 | 28 | 25 | * 47,867* | 24.1 | 29.00 | 33.16 | * | | | | |
| | .1 | .1 | .1 | * 198.6* | | 2.62 | 29,563 | * | | | | |
| MARITIMES | 76 | 48 | 45 | * 161,098* | 138.7 | 64.75 | 72.35 | * | --- | ---- | ----- | ---- |
| | .1 | | | * 116.1* | | 4.78 | 110,653 | * | | | | |
| QUEBEC | 81 | 31 | 51 | * 377,304* | 703.9 | 54.50 | 63.17 | * RED% | .0 | .0 | .0 | 29.4 |
| | | | | * 53.6* | | 5.50 | 232,036 | * | | | | |
| ONTARIO | 227 | 212 | 233 | * 595,431* | 1308.9 | 280.24 | 319.19 | * RED\$ | 3.8 | 4.4 | 8.2 | 1278.6 |
| | | | | * 45.5* | | 24.48 | 378,030 | * | | | | |
| PRAIRIES | 113 | 127 | 155 | * 508,335* | 476.8 | 163.00 | 188.94 | * FORECAST REMAINING LIABILITY | | | | 15.0 |
| | | | | * 106.6* | | 16.27 | 336,785 | * | | | | |
| B.C. | 37 | 63 | 38 | * 265,639* | 436.5 | 41.50 | 48.00 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 60.9* | | 4.09 | 176,626 | * FORECAST OFFERS | | | | 629.4 |
| | | | | * * | | | | * | | | | |
| TOTAL | 567 | 509 | 547 | * 1955,674* | 6691.4 | 632.99 | 724.81 | 629431* FORECAST LIABILITY VS | | | | |
| | | | | * 29.2* | | 57.74 | 1263,693 | -634262* YOUR BUDGET \$ | | | | -649.2 |
| | | | | | | | | * | | | | |
| | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

WHEAT/OATFLR
 09210628

FV : 0.50 LAUNCH DATE: OCT/1990
 RHA: .1025 EXPIRY DATE: /0000

MONTHS VALID: 100 GST: NO
 MONTHS ELAPSED:106 MEDIA: OPS
 MEDIA CODE: 206

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|-----------------------------|---|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 56* | | | | * 37 | | | | | |
| MARITIMES | | | | * 842* | | | | * 558 | | | | | |
| QUEBEC | 2 | | | * 3,644* | | | | * 2,415 | * RED% | .0 | .0 | .0 | 2.9 |
| ONTARIO | 3 | 1 | | * 2,150* | | | | * 1,424 | * RED\$ | .0 | .0 | .0 | 6.0 |
| PRAIRIES | | | | * 1,629* | | | | * 1,079 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| B.C. | | 1 | | * 736* | | | | * 487 | * FORECAST LIABILITY VS * YOUR BUDGET \$ | | | | 1.8 |
| TOTAL | 5 | 2 | | * 9,057* | 312.0 | | | 7800* | FORECAST LIABILITY IS UNDER YOUR 1800* BUDGET BAL. | | | | |
| | | | | * 2.9* | 5.0 | | | 6,000 | | | | | |

TOTAL WHOLE WHEAT PREVIOUS ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|-----------------------------|---|------|-------|---------------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST | |
| NFLD. | | | | * 56* | | | | * 37 | | | | | |
| MARITIMES | | | | * 842* | | | | * 558 | | | | | |
| QUEBEC | 2 | | | * 3,644* | | | | * 2,415 | * RED% | .0 | .0 | .0 | 2.9 |
| ONTARIO | 3 | 1 | | * 2,150* | | | | * 1,424 | * RED\$ | .0 | .0 | .0 | 6.0 |
| PRAIRIES | | | | * 1,629* | | | | * 1,079 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| B.C. | | 1 | | * 736* | | | | * 487 | * YOUR BUDGET \$ FOR * FORECAST OFFERS | | | | 7.8 |
| TOTAL | 58 | 5 | 2 | * 9,057* | 312.0 | | | 7800* | FORECAST LIABILITY VS 1800* YOUR BUDGET \$ | | | | 1.8 |
| | | | | * 2.9* | | | | 6,000 | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL WHOLE WHEAT ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|--|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|-------------------|------|-------|-------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL |
| | | | | | | | | | ACT | FCST | TOTAL | FCST |
| NFLD. | | | | * 56* | | | 37 | | | | | |
| MARITIMES | | | | * 842* | | | 558 | | | | | |
| QUEBEC | 2 | | | * 3,644* | | | 2,415 | * RED% | .0 | .0 | .0 | 2.9 |
| ONTARIO | 3 | 1 | | * 2,150* | | | 1,424 | * RED\$ | .0 | .0 | .0 | 6.0 |
| PRAIRIES | | | | * 1,629* | | | 1,079 | * FORECAST REMAINING LIABILITY | | | | 0.0 |
| B.C. | | 1 | | * 736* | | | 487 | * YOUR BUDGET \$ FOR | | | | |
| TOTAL | 5 | 2 | | * 9,057* | 312.0 | | 6,000 | * FORECAST LIABILITY VS | | | | |
| | | | | * 2.9* | | | | * YOUR BUDGET \$ | | | | 1.8 |
| * FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL R.H. FLOUR ACTIVE

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDTG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|---|-------------------|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 33 | 28 | 25 | * 47,923* | 24.1 | 29.00 | 33.16 | * | | | | |
| | .1 | .1 | .1 | * 198.9* | | 2.62 | 29,600 | * | | | | |
| MARITIMES | 76 | 48 | 45 | * 161,940* | 138.7 | 64.75 | 72.35 | * | --- | ---- | ----- | ---- |
| | .1 | | | * 116.8* | | 4.78 | 111,211 | * | | | | |
| QUEBEC | 83 | 31 | 51 | * 380,948* | 703.9 | 54.50 | 63.17 | * RED% | .0 | .0 | .0 | 28.2 |
| | | | | * 54.1* | | 5.50 | 234,451 | * | | | | |
| ONTARIO | 230 | 213 | 233 | * 597,581* | 1308.9 | 280.24 | 319.19 | * RED\$ | 3.8 | 4.4 | 8.2 | 1284.6 |
| | | | | * 45.7* | | 24.48 | 379,454 | * | | | | |
| PRAIRIES | 113 | 127 | 155 | * 509,964* | 476.8 | 163.00 | 188.94 | * FORECAST REMAINING LIABILITY | | | | 15.0 |
| | | | | * 107.0* | | 16.27 | 337,864 | * | | | | |
| B.C. | 37 | 64 | 38 | * 266,375* | 436.5 | 41.50 | 48.00 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 61.0* | | 4.09 | 177,113 | * FORECAST OFFERS | | | | 637.2 |
| | | | | * * | | | | * | | | | |
| TOTAL | 572 | 511 | 547 | * 1964,731* | 7003.4 | 632.99 | 724.81 | 637231* FORECAST LIABILITY VS | | | | |
| | | | | * 28.1* | | 57.74 | 1269,693 | -632462* YOUR BUDGET \$ | | | | -647.4 |
| | | | | | | | | * | | | | |
| | | | | | | | | * FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL R.H. FLOUR OLD

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---|----|----|----|--------|
| NFLD. | | | | * 276,085* | 5493.7 | | | | | | | | |
| | | | | * 5.0* | | | 245,182 | | | | | | |
| MARITIMES | 3 | 2 | 1 | * 190,841* | 4429.5 | .15 | .33 | | | | | | |
| | | | | * 4.3* | | .11 | 226,535 | | | | | | |
| QUEBEC | 1 | 2 | 1 | * 6,678* | 110.0 | .50 | .67 | | * RED\$ | .0 | .0 | .0 | 786.8 |
| | | | | * 6.1* | | .10 | 6,537 | | | | | | |
| ONTARIO | 6 | 2 | 5 | * 364,603* | 27344.8 | 2.35 | 3.16 | | * FORECAST REMAINING LIABILITY | | | | 0.2 |
| | | | | * 1.3* | | .51 | 272,351 | | | | | | |
| PRAIRIES | 5 | 2 | 3 | * 30,270* | 541.5 | 1.22 | 1.72 | | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 5.6* | | .31 | 19,356 | | * FORECAST OFFERS | | | | 669.7 |
| B.C. | 1 | 3 | 1 | * 20,243* | 321.5 | 1.00 | 1.16 | | | | | | |
| | | | | * 6.3* | | .10 | 15,753 | | * FORECAST LIABILITY VS | | | | |
| | | | | * * | | | | | * YOUR BUDGET \$ | | | | -116.9 |
| TOTAL | 16 | 11 | 11 | * 888,720* | 38241.0 | 5.22 | 7.04 | 669703* | | | | | |
| | | | | * 2.3* | | 1.13 | 785,714 | -116011* | FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | | * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL R.H. FLOUR

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDGT\$ REM BUDGET* | NCH FORECAST | | | |
|---|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--------------------------------------|------|-------|--------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL |
| | | | | | | | | | --- | ---- | ----- | ---- |
| NFLD. | 33 | 28 | 25 | * 324,008* | 5517.8 | 29.00 | 33.16 | * | | | | |
| | | | | * 5.9* | | 2.62 | 274,782 | * | | | | |
| MARITIMES | 79 | 50 | 46 | * 352,781* | 4568.2 | 64.90 | 72.68 | * | | | | |
| | | | | * 7.7* | | 4.89 | 337,746 | * | | | | |
| QUEBEC | 84 | 33 | 52 | * 387,626* | 813.9 | 55.00 | 63.84 | * RED\$ | 3.8 | 4.4 | 8.2 | 2071.4 |
| | | | | * 47.6* | | 5.60 | 240,988 | * | | | | |
| ONTARIO | 236 | 215 | 238 | * 962,184* | 28653.7 | 282.59 | 322.35 | * FORECAST REMAINING LIABILITY | | | | 15.2 |
| | | | | * 3.4* | | 24.99 | 651,805 | * | | | | |
| PRAIRIES | 118 | 129 | 158 | * 540,234* | 1018.3 | 164.22 | 190.66 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 53.1* | | 16.58 | 357,220 | * FORECAST OFFERS | | | | 1306.9 |
| B.C. | 38 | 67 | 39 | * 286,618* | 758.0 | 42.50 | 49.16 | * FORECAST LIABILITY VS | | | | |
| | | | | * 37.8* | | 4.19 | 192,866 | * YOUR BUDGET \$ | | | | -764.3 |
| TOTAL | 588 | 522 | 558 | * 2853,451* | 45244.4 | 638.21 | 731.85 | 1306934* | | | | |
| | | | | * 6.3* | | 58.87 | 2055,407 | -748473* | FORECAST IS TOTAL FOR EACH FORECAST- | | | |
| * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | | | | | | | | | |
| * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | | | | | | | | | |
| * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | | | | | | | | | |
| * PROVIDED FOR EVERY OFFER. | | | | | | | | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL COUPONS PAID

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|---|------|-------|--------|-------|
| | | | | * | * | | | * | FISCAL | | | | |
| NFLD. | 66 | 59 | 38 | * 408,850* | 10085.2 | 41.00 | 47.31 | * | MAR/1999-FEB/2000 | | | | FINAL |
| | | | | * 4.1* | | 3.98 | 316,691 | * | ACT | FCST | TOTAL | FCST | |
| MARITIMES | 354 | 180 | 154 | * 580,163* | 16683.5 | 150.65 | 176.39 | * | --- | ---- | ----- | ---- | |
| | | | | * 3.5* | | 16.12 | 472,408 | * | | | | | |
| QUEBEC | 1,375 | 550 | 456 | * 887,880* | 7171.2 | 431.52 | 507.63 | * RED\$ | 33.2 | 24.1 | 57.3 | 3650.7 | |
| | | | | * 12.4* | | 47.74 | 537,874 | * | | | | | |
| ONTARIO | 1,763 | 2,897 | 1,944 | * 1831,545* | 64241.1 | 1282.01 | 1604.61 | * FORECAST REMAINING LIABILITY | | | | 45.0 | |
| | | | | * 2.9* | | 201.72 | 1171,493 | * | | | | | |
| PRAIRIES | 1,286 | 5,008 | 1,824 | * 1154,360* | 19420.4 | 1107.88 | 1410.96 | * YOUR BUDGET \$ FOR | | | | | |
| | | | | * 5.9* | | 189.51 | 753,627 | * FORECAST OFFERS | | | | 2998.1 | |
| B.C. | 870 | 1,411 | 1,165 | * 533,316* | 8056.1 | 746.50 | 940.14 | * FORECAST LIABILITY VS | | | | | |
| | | | | * 6.6* | | 121.09 | 353,471 | * YOUR BUDGET \$ | | | | -651.9 | |
| TOTAL | 5,714 | 10,105 | 5,581 | * 5396,114* | 149529.5 | 3759.56 | 4687.04 | 2998142* | | | | | |
| | | | | * 3.6* | | 580.16 | 3605,564 | -607422* | FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | | | | | | * ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | | * CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | | * IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | | * PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

EXPIRED

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--|-------------------|------|-------|-------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| NFLD. | 1 | 2 | | * 11* | | | 1 | | | | | | |
| MARITIMES | 7 | 8 | 1 | * 208* | | | .06 | | | | | | |
| QUEBEC | 12 | 4 | 5 | * 1,069* | | | .32 | * RED\$ | .0 | .0 | .0 | .4 | |
| ONTARIO | 33 | 39 | 23 | * 1,638* | | | 1.39 | * FORECAST REMAINING LIABILITY | | | | 0.1 | |
| PRAIRIES | 15 | 24 | 15 | * 1,019* | | | .94 | * YOUR BUDGET \$ FOR | | | | | |
| B.C. | 10 | 10 | 11 | * 744* | | | .71 | * FORECAST OFFERS | | | | | 0.0 |
| TOTAL | 78 | 87 | 55 | * 4,689* | | | 3.42 | * FORECAST IS TOTAL FOR EACH FORECAST- | | | | | |
| | | | | | | | 292 | * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

NOT APPROVED

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BDDT\$ REM BUDGET* | NCH FORECAST | | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|----------------------------|---------------------------------------|------|-------|-------|-----|
| | | | | | | | | | FISCAL | | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | FINAL | |
| | | | | | | | | | ACT | FCST | TOTAL | FCST | |
| | | | | | | | | | --- | ---- | ----- | ---- | |
| NFLD. | | | | * | 1* | | | * | | | | | |
| MARITIMES | | | | * | 2* | | | * | | | | | |
| QUEBEC | | | | * | 2* | | | * | RED\$ | .0 | .0 | .0 | .0 |
| ONTARIO | | 2 | 2 | * | 32* | | .13 | * | FORECAST REMAINING LIABILITY | | | | 0.0 |
| PRAIRIES | 2 | 1 | 1 | * | 45* | | .06 | * | YOUR BUDGET \$ FOR | | | | |
| B.C. | | | | * | 7* | | 3 | * | FORECAST OFFERS | | | | 0.0 |
| TOTAL | 2 | 3 | 3 | * | 89* | | .19 | * | FORECAST IS TOTAL FOR EACH FORECAST- | | | | |
| | | | | * | | | 5 | * | ABLE OFFER INCLUDED IN THIS BRAND/ | | | | |
| | | | | | | | | | CATEGORY. TOTALS WILL NOT BE COMPLETE | | | | |
| | | | | | | | | | IF OFFER OR BUDGET DATA HAS NOT BEEN | | | | |
| | | | | | | | | | PROVIDED FOR EVERY OFFER. | | | | |

NCH PROMOTIONAL SERVICES LTD. COUPON REDEMPTION REPORT
 FOR
 ROBIN HOOD MULTIFOODS INC.

PERIOD FROM-JUN 23/1999
 TO -JUL 27/1999

TOTAL ROBIN HOOD MULTIFOODS INC.

| MARKET | MAY/1999 | JUN/1999 | JUL/1999 | RED.#/% * TO DATE | DIST(000) *EXP RED % | CUR FACE CUR HAND | CUR COST CUM COST | YOUR BGDG\$ REM BUDGET* | NCH FORECAST | | | |
|-----------|----------|----------|----------|----------------------|-------------------------|----------------------|----------------------|--------------------------------|--|------|-------|---------------|
| | | | | | | | | | FISCAL | | | |
| | | | | | | | | | MAR/1999-FEB/2000 | | | |
| | | | | | | | | | ACT | FCST | TOTAL | FINAL FCST |
| NFLD. | 67 | 61 | 38 | * 408,862* | 10085.2 | 41.00 | 47.31 | * | | | | |
| | | | | * 4.1* | | 3.98 | 316,692 | * | | | | |
| MARITIMES | 361 | 188 | 155 | * 580,373* | 16683.5 | 150.65 | 176.45 | * | --- | ---- | ----- | ---- |
| | | | | * 3.5* | | 16.12 | 472,421 | * | | | | |
| QUEBEC | 1,387 | 554 | 461 | * 888,951* | 7171.2 | 431.52 | 507.95 | * RED\$ | 33.2 | 24.1 | 57.3 | 3651.1 |
| | | | | * 12.4* | | 47.74 | 537,940 | * | | | | |
| ONTARIO | 1,796 | 2,938 | 1,969 | * 1833,215* | 64241.1 | 1282.01 | 1606.13 | * FORECAST REMAINING LIABILITY | | | | 45.1 |
| | | | | * 2.9* | | 201.72 | 1171,597 | * | | | | |
| PRAIRIES | 1,303 | 5,033 | 1,840 | * 1155,424* | 19420.4 | 1107.88 | 1411.96 | * YOUR BUDGET \$ FOR | | | | |
| | | | | * 5.9* | | 189.51 | 753,694 | * FORECAST OFFERS | | | | 2998.1 |
| B.C. | 880 | 1,421 | 1,176 | * 534,067* | 8056.1 | 746.50 | 940.85 | * | | | | |
| | | | | * 6.6* | | 121.09 | 353,517 | * FORECAST LIABILITY VS | | | | |
| | | | | * * | | | | * YOUR BUDGET \$ | | | | -652.3 |
| TOTAL | 5,794 | 10,195 | 5,639 | * 5400,892* | 149529.5 | 3759.56 | 4690.65 | 2998142* | | | | |
| | | | | * 3.6* | | 580.16 | 3605,861 | -607719* | FORECAST IS TOTAL FOR EACH FORECAST- * ABLE OFFER INCLUDED IN THIS BRAND/ * CATEGORY. TOTALS WILL NOT BE COMPLETE * IF OFFER OR BUDGET DATA HAS NOT BEEN * PROVIDED FOR EVERY OFFER. | | | |

NCH PROMOTIONAL SERVICES LTD.
FOR
ROBIN HOOD MULTIFOODS INC.

CLIENT OFFER INDEX

NCH CONTACT: JOHANNE PRIMEAU

| OFFER NUMBER | DESCRIPTION | TAX CREDIT INDICATOR | PAGE |
|--------------|---|-------------------------|-------|
| ----- | ----- | ----- | ----- |
| 0921015 | J* FLAKY FLOUR COUPON BAG (0934838) | N | 1 |
| 09210628 | WHEAT/OATFLR | N | 54 |
| 09216828 | I* ROBIN HOOD 2.5KG FLOUR | N | 50 |
| 09229613 | RH/OM/BRODIE XXX | N | 51 |
| 09229626 | ROBIN HOOD FLOUR/BRODIE | N | 51 |
| 09232307 | RH ANGEL FOOD CAKE MIX | N | 14 |
| 09232310 | DESSERT BARS | N | 22 |
| 09232323 | RH LOW FAT MUFFIN MIX | N | 22 |
| 09232349 | LOAF & MUFFIN MIX | N | 21 |
| 0923437 | RHAP FLOUR BK/SV NATIONAL FALL | N | 47 |
| 09236556 | RED RIVER CEREAL NP | N | 41 |
| 09236569 | RED RIVER CEREAL NP | N | 41 |
| 09241594 | RH NANAIMO BARS SAVE \$1.00 ANY VARIETY | N | 25 |
| 09241608 | DUNCAN HINES MIX & FROSTING SAVE \$1.00 | N | 25 |
| 09241611 | RH ANGLE FOOD CAKE MIX NP | N | 15 |
| 09241624 | BREAD FLOUR NP | N | 34 |
| 09241637 | ANY ROBIN HOOD PRODUCT NP | N | 40 |
| 09241770 | RH ANGEL FOOD CAKE | N | 12 |
| 09241783 | LOW FAT MUFFINS RH SAVE .50 ANY VARIETY | N | 24 |
| 09241796 | ROBIN HOOD ANGEL FOOD MIX NP | N | 15 |
| 09241800 | BREAD FLOUR NP | N | 35 |
| 09241914 | RH ANGEL FOOD \$0.50 OFF | N | 12 |
| 09241927 | NANAIMO BARS NP | N | 24 |
| 09241930 | KIT POUR MAISON DE PAIN NP | N | 23 |
| 09241943 | ROBIN HOOD LOW FAT MUFFINS NP | N | 23 |
| 09241956 | ROBIN HOOD ANGEL CAKE MIX NP | N | 14 |
| 0930049 | 5* RHAPF NO PROFILE | N | 50 |
| 0933111 | FESTIVE MEMORIES | N | 48 |
| 0933257 | P* RHAPF MISC REGIONAL HNDOUTS | N | 49 |
| 0933279 | RHAPF-COUPON BAG | N | 49 |
| 0934930 | FY84 FLAKY-FLOUR COUPON BAG | N | 2 |
| 0936261 | J* R.H. ALL PURPOSE FLOUR NAT. | N | 48 |
| 0950327 | R.H. FLAKY PIE CRUST MIX | N | 2 |

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